

Visualize 2045 TPB Policy Priorities – Tracking Progress

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TPB Technical Committee
Agenda Item 7
March 5, 2021

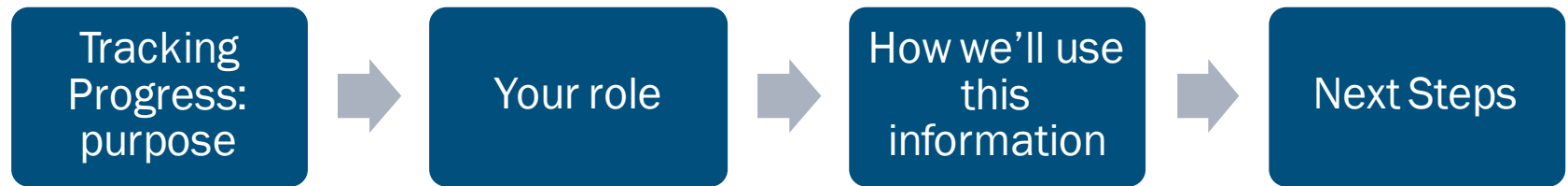
visualize
2045 A long-range
transportation plan
for the National
Capital Region



(Flickr/BeyondDC)

[Flickr/BeyondDC](#)

Agenda Outline



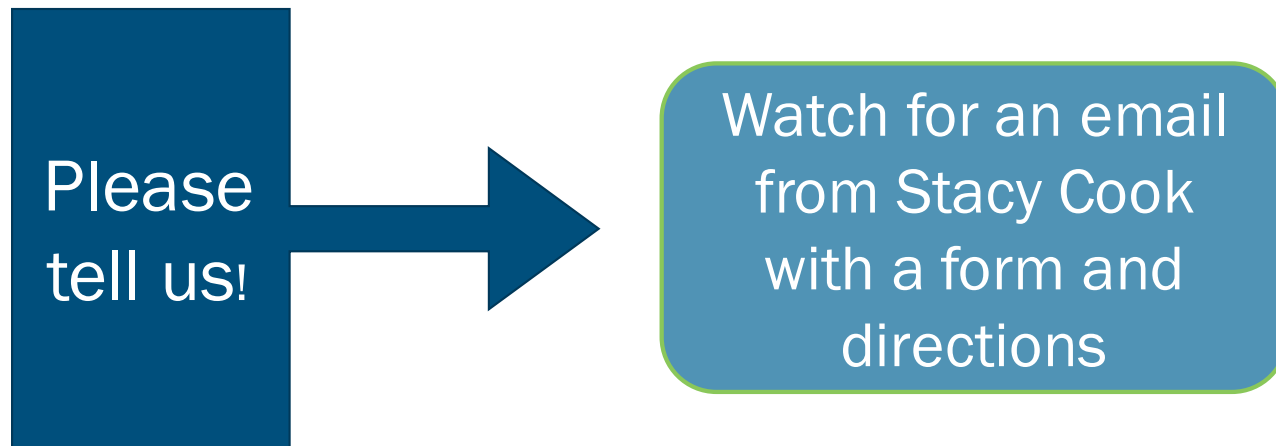
Tracking Progress – Purpose

- **Continue to emphasize TPB policy priorities reflected in:**
 - TPB policy framework and Aspirational Initiatives
 - 2020 board resolutions: climate, safety, equity
- **Respond to TPB site visits:**
 - ‘help communicate about local projects in regional context’*
 - Infographics and Animated Videos
 - [ambassadorkit | Metropolitan Washington Council of Governments \(mwcog.org\)](#)
 - Tracking Progress > Highlight Accomplishments



Your Role

- Consider your locality/agency projects, programs, and policies that reflect our priorities:
 - What has been completed in the last 1-3 years?
 - What projects have had ribbon cuttings/gotten underway?
 - What are you proud of?



Hmmmm....what can I share?

- Projects programs or policies
 - that have had press releases,
 - on websites
 - that your agency has highlighted in news articles or newsletters/ internal external
- Projects that make you proud!

And we're looking for photos – including projects under construction or completed!



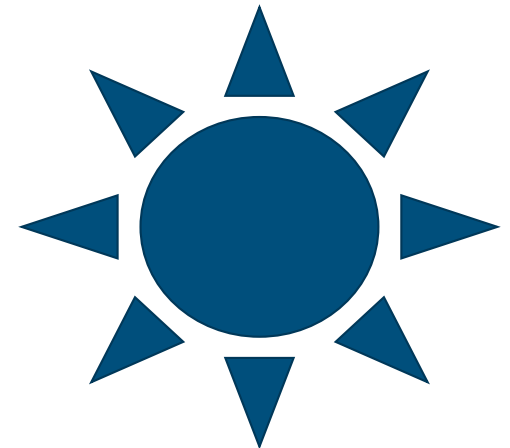
The Types of Information to Submit

- **Policy Alignment:**
 - With what TPB Policy Priority does the project, program or policy align? How does it support that priority?
- **Impact:**
 - What challenge(s) was this project developed to address?
 - What problem does it solve?
- **Top 3 top things**
 - What do you want people in the region to know about this project?
- **When and where:**
 - When was the project completed, or, when is it expected to be completed (looking for near-term projects underway)

How Can We All Use This information?

- TPB and its members can use this for:
 - Internal tracking
 - Tracking Progress section planned for upcoming new Visualize 2045 website and in the plan update
 - Public Participation event we're conceptualizing
 - (summer activities to raise awareness - help people 'see' our priorities in the real world)

We'll work with you!



Next Steps:

1. TPB staff will send you an email with directions on how to submit the requested information
2. Consider the types of information we are seeking
3. By March 25, 2021, please send us 3-5 examples (or more!)

Tracking and reporting progress will be an ongoing activity, so we'll reach out for updates regularly

We are looking to highlight successes

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