



## EMPLOYER OUTREACH COMMITTEE

Tuesday, July 19, 2011  
10 a.m. to 12 noon

Metropolitan Washington Council of Governments  
777 North Capitol Street, NE  
Third Floor, COG Board Room  
Chairperson: Justin Schor, Frederick County (202) 293-1391  
Vice Chairperson: Lorraine Taylor, WMATA (202) 962-2768  
Staff Contact: Mark Hersey 202/962-3383

### MEETING NOTICE AND AGENDA

1. Introductions (5 minutes)
2. Review of 04/19/11 Meeting Notes (5 minutes)
3. Third Quarter FY 2011 and Fourth Quarter FY 2011 Conformity Reports (5 minutes)
4. Training Update and Review (15 minutes)  
COG/TPB staff will brief the committee on the year's training and next year's sessions
5. Fairfax County's Bike Benefit Incentive (20 minutes)  
Fairfax DOT staff will brief the committee on the new incentive program
6. DATA – JARC/New Freedom grant award (25 minutes)  
Information on the rotating rideshare coordinator
7. Telework Update (10 minutes)  
Nicholas Ramfos, COG/TPB staff will present information on Telework activities
8. Employer Outreach Roundtable (25 minutes)  
Group members can share challenges and successes they encountered in recent TDM outreach activities.
9. Other Business (5 minutes)

*The next Employer Outreach Committee meeting is scheduled for October 18, 2011 at 10 a.m.*

NATIONAL CAPITAL REGION TRANSPORTATION PLANNING BOARD, 777 NORTH CAPITOL STREET, N.E., SUITE 300,  
WASHINGTON, DC 20002-4239

**THE COMMUTER INFORMATION SOURCE FOR MARYLAND, VIRGINIA AND THE  
DISTRICT OF COLUMBIA**