

UPDATE ON EFFORTS TO MEET 2030 HOUSING TARGETS

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Human Services Policy Committee
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Advancing Livability: 2030 Regional Housing Targets

Regional Target 1:

AMOUNT

At least 320,000 housing units should be added in the region between 2020 and 2030. This is an additional 75,000 units beyond the units already forecast for this period.

Regional Target 2:

ACCESSIBILITY

At least 75% of all new housing should be in Activity Centers or near high-capacity transit.

Regional Target 3:

AFFORDABILITY

At least 75% of new housing should be affordable to low- and middle-income households.



Advancing Livability: Local Action

Executive and legislative actions contributing to regional targets:

- District of Columbia (January 2019)
- Montgomery County (October 2019)
- City of Alexandria (March 2020)
- Prince George's County (June 2021)

Elements of DC's Housing Framework for Equity and Growth

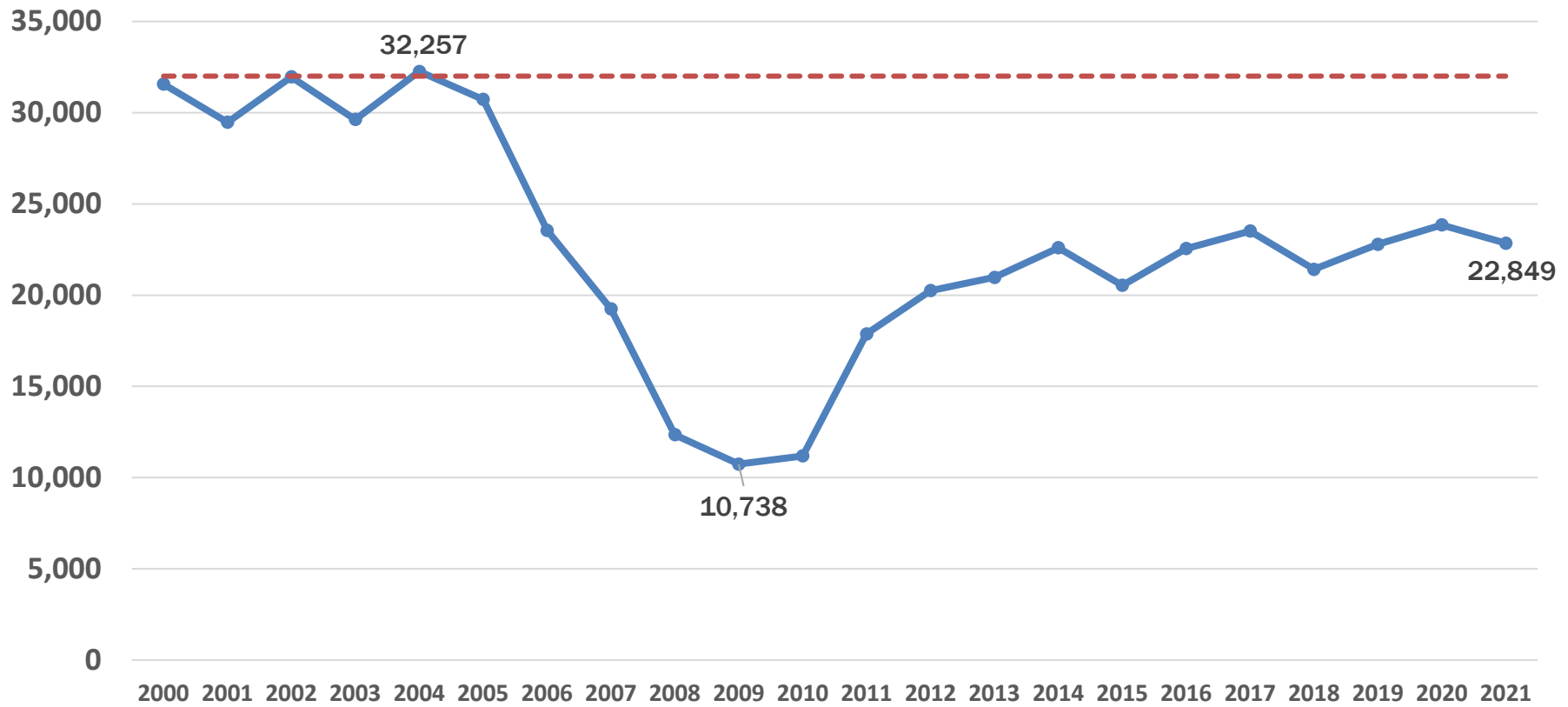


Advancing Livability: Private Sector Action

- **Amazon's Housing Equity Fund** - \$2B in below-market loans and grants to preserve and create more than 20,000 affordable homes for individuals and families earning moderate to low incomes.
- **Kaiser Permanente** - \$2.4M in 2020 grants to homeless service providers, helping prevent home evictions; increasing access to personal protection equipment (PPE), COVID-19 testing, and medical care in shelters; and placing people in housing.
- **Greater Washington Community Foundation** – “Partnership to End Homelessness” to increase the supply of deeply affordable and supportive housing, strengthen the homeless services system, and increase private sector investment in ending homelessness.

The region still needs more housing

Total Housing Units Authorized by Building Permits
by Year In Metropolitan Washington



Accelerating Action: Housing Affordability Planning Program

- Made possible with \$500,000 from Amazon Housing Equity Fund.
- \$75,000 grants to local governments and non-profit developers engaged in affordably-priced housing near transit.
 - Toward design work, feasibility studies, and zoning analyses to help jumpstart developments.



Accelerating Action: Moving the Needle on Housing Equity

- Ensure quality places are available to residents of all incomes, ages, and abilities.
- Regional Analysis of Impediments to Fair Housing Choice (*Regional Housing Equity Plan 2022-2026*)



Accelerating Action: Housing Communications Playbook

- We need to better communicate the value of enough housing, in the right places, and at appropriate price points.
- What are the 5 things we should all be saying in harmony?



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