

ITEM 9 - Action
December 19, 2007

Approval of the TPB Participation Plan

Staff

Recommendation: Receive briefing on comments received and recommended responses, and adopt Resolution R8-2008 to approve the TPB Participation Plan for the National Capital Region.

Issues: None

Background: At the July 18 and September 17 meetings, the Board was briefed on the draft Participation Plan. It was developed in consultation with a number of different committees and stakeholder groups, including the Citizens Advisory Committee(CAC), the Access for All Advisory Committee, the TPB Technical Committee, the Regional Bus Subcommittee, the Bicycle and Pedestrian Subcommittee, and the Ad-Hoc Freight Committee. The draft plan was released for a 45-day public comment period at the CAC meeting on September 13. The public comment period ended on October 29.

The Participation Plan, which is required by the SAFETEA-LU planning regulations, articulates the TPB's commitment to a transparent interface with the public and relevant public agencies in support of the regional transportation planning process, including the development of the CLRP and TIP. The document provides a policy framework for participation in the TPB process.

NATIONAL CAPITAL REGION TRANSPORTATION PLANNING BOARD
777 North Capitol Street, N.E.
Washington, D.C. 20002

RESOLUTION APPROVING THE TPB PARTICIPATION PLAN

WHEREAS, the National Capital Region Transportation Planning Board (TPB), the metropolitan planning organization (MPO) for the Washington Region, has the responsibility under the provisions of the Safe, Accountable, Flexible, and Efficient Transportation Equity Act - A Legacy for Users (SAFETEA-LU) for developing and carrying out a continuing, cooperative and comprehensive transportation planning process for the Metropolitan Area; and

WHEREAS, the final metropolitan planning regulations that implement SAFETEA-LU (23 C.F.R. § 450.322(g)) require MPOs to develop a Participation Plan in consultation with interested parties; and

WHEREAS, the TPB has conducted public participation activities under a TPB Public Involvement Process first adopted in 1994 and revised in 1999 which contains a policy statement, general requirements for public involvement in the TPB process and a list of 14 specific public involvement tools and activities; and

WHEREAS, the TPB has made a number of enhancements in its public involvement activities in recent years, including the development of a more citizen-friendly website and publications, improved opportunities for public comment, development of the Community Leadership Institute, establishment of the Access for All Advisory Committee, development and implementation of interactive public forums, and expanded support for the TPB Citizens Advisory Committee; and

WHEREAS, a consultant evaluation of the TPB's public involvement activities in 2007 found that the TPB could further enhance its public involvement activities by developing a Participation Plan that is strategic and integrated, and employs a variety of different tools and activities to serve different audiences and constituencies; and

WHEREAS, the draft Participation Plan was developed in consultation with a number of different committees and stakeholder groups, including the Citizens Advisory Committee, The Access for All Advisory Committee, the TPB Technical Committee, the Regional Bus Subcommittee, the Bicycle and Pedestrian Subcommittee, and the Ad-Hoc Freight Committee; and

WHEREAS, TPB staff conducted a focus group in August 2007 to inform the development of the Participation Plan and to gain insight into how the TPB can most effectively use its public involvement resources; and

WHEREAS, the draft Participation Plan includes a policy statement, identification of goals and description of participation activities, including procedures, committees, website and publications, public meetings and trainings, and general activities; and

WHEREAS, the goals of the Participation Plan include:

- Effective communication and messaging;
- Involvement from diverse participants and opportunities for constituency building;
- Open access to information and participation;
- Reception of public comment and provision of meaningful feedback; and

WHEREAS, the Participation Plan addresses all of the SAFETEA-LU final metropolitan planning regulations related to public involvement, including commitments to:

- Broaden the definition of “interested parties” to be engaged in metropolitan transportation planning;
- Publish or make available for public view transportation plans and the Transportation Improvement Program;
- Hold public meetings at convenient and accessible times and locations;
- Make information available in electronically accessible formats to the maximum extent possible.
- Employ visualization techniques to depict metropolitan transportation plans; and

WHEREAS, the TPB, as demonstrated by its past activities and articulated in this Participation Plan, believes that the information derived from the involvement of citizens and stakeholders is essential to good decision-making; and

WHEREAS, on September 13, 2007 the Participation Plan was released for a 45-day public comment period which ended on October 29, 2007; and

WHEREAS, the comments and staff responses were reviewed and accepted for inclusion in the Participation Plan by the TPB on December 19, 2007; and the final version of the Participation Plan document will include summaries of the comments and the responses;

NOW, THEREFORE, BE IT RESOLVED THAT the NATIONAL CAPITAL REGION TRANSPORTATION PLANNING BOARD approves the Participation Plan.

National Capital Region Transportation Planning Board

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MEMORANDUM

TO: Transportation Planning Board (TPB)

FROM: John Swanson, Senior Transportation Planner
Department of Transportation Planning

SUBJECT: Comments Received and Recommended Responses on the Draft TPB Participation Plan

DATE: December 19, 2007

On September 13, 2007 the draft TPB Participation Plan was released for a 45-day public comment period at the Citizens Advisory Committee meeting. The public comment period closed on October 29, 2007. The public was given the opportunity to submit comments on-line, by e-mail, telephone or mail.

This memorandum reviews the comments received during the public comment period and provides recommended responses. The comments received are posted on the TPB website at www.mwcog.org/transportation/public.

1. Comment: The region does not need more information or public participation in transportation decision making. It needs leadership and a commitment to action.

Response: The Participation Plan does not deny the importance of leadership and a commitment to action. In fact, the document emphasizes that public involvement is an essential component of effective decision making. As the draft Participation Plan states “The TPB believes that public input into its process is valuable and makes its products better. Regional transportation planning cannot, and should not, be based simply upon technical analysis. The qualitative information derived from citizen involvement is essential to good decision-making.”

2. Comment: The TPB website should include an archive of all recently submitted public comments, at least for the current calendar year or for the entire CLRP/TIP cycle.

Response: Staff will seek to implement this suggestion, which will continue the pattern of recent improvements in the accessibility of public comments received by the TPB. In recent years, the TPB website has been significantly enhanced to allow members of the public to directly post comments online. In addition, all comments received during a comment period are now posted and available for public review during each public comment period. Staff made these improvements largely in response to suggestions by the TPB Citizens Advisory Committee.

3. Comment: The TPB staff must do a better job of announcing its public comment periods and public forums.

Response: The TPB currently uses a number of methods to provide notification of its public comment periods, including announcements in the *TPB News* (circulation more than 1,400), email notices (subscriber lists of more than 300), advertisements in regional and local newspapers, and other methods. As described in the draft Participation Plan, staff intends to improve its notification procedures through the TPB website and other means.

4. Comment: The draft Participation Plan does not respond to some of the specific suggestions that were included in the Citizen Advisory Committee (CAC) 2006 recommendations for improving CLRP/TIP information and analysis.

Response: Because the Participation Plan is designed to be a broad policy document with a multi-year horizon, it does not address some of the more detailed suggestions that the TPB has received, including some of the recommendations provided by the CAC in 2006. As described in the Participation Plan, the TPB will develop specific tasks for outreach and participation in the annual participation program. This program will be developed in consideration of CAC recommendations and in consultation with the CAC. The TPB takes the CAC's input seriously, and has already used the committee's 2006 recommendations to make improvements in the public information provided on the TPB website and in its publications.

5. Comment: The Participation Plan should make clear that members of the public who may not be already actively involved in the TPB process have opportunities to submit comments to the TPB.

Response: The Participation Plan encourages informed citizens who are not typically heard at the TPB to participate in public comment processes. The TPB will seek to ensure that all parties have the ability to reach the Board with their comments.

6. Comment: It will be interesting to see how environmental consultation and mitigation activities, as required by SAFETEA-LU, will be implemented.

Response: Information in Appendix E of the draft Participation Plan describes how the TPB, pursuant to SAFETEA-LU requirements, will expand participation activities to include engagement and consultation with affected land use management, natural resources, environmental protection, conservation and historic preservation state and local agencies regarding the development of the CLRP. This will be done annually as part of the regular CLRP update and will evolve after the first year as the TPB evaluates current outcomes and areas for improvement for subsequent years.

Participation Plan

National Capital Region Transportation Planning Board

Metropolitan Washington Council of Governments



DRAFT RELEASED FOR PUBLIC COMMENT

September 13, 2007

ACKNOWLEDGEMENTS

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Special Thanks To:

TPB committees and other stakeholders, especially the
Citizens Advisory Committee and Access for All Advisory Committee

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PREFACE

This Participation Plan articulates the TPB’s commitment to a transparent interface with the public and with relevant public agencies to support the regional transportation planning process, including the development of the Financially Constrained Long-Range Transportation Plan (CLRP) and the Transportation Improvement Program (TIP).

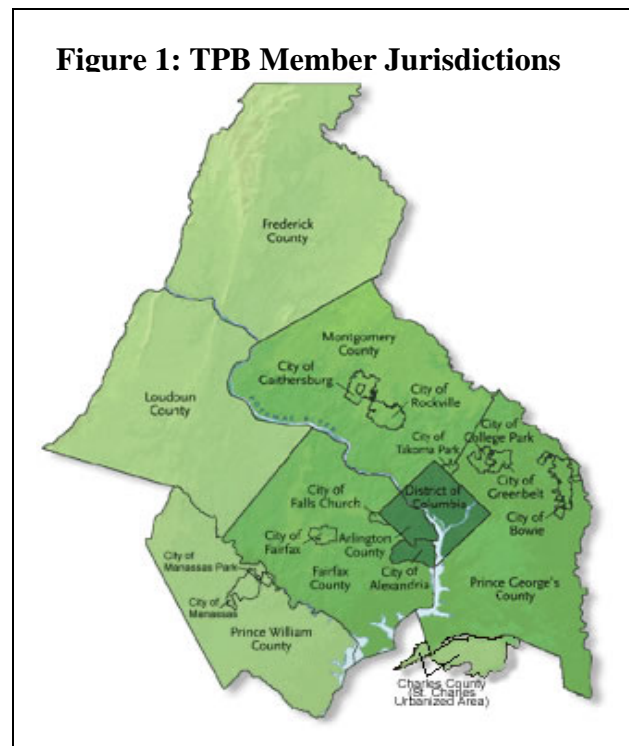
This document provides an overall framework for participation in the TPB process. The TPB will implement the Participation Plan through the development of an annual Participation Program.

I. BACKGROUND

The National Capital Region Transportation Planning Board (TPB) is designated under federal law as the Metropolitan Planning Organization (MPO) for the Washington region. As an MPO, the TPB brings together key decision-makers to coordinate planning and funding for the region’s transportation system. The TPB relies on advisory committees and participation from interested parties in order to make informed decisions.

This Participation Plan is required by the 2005 federal transportation reauthorization legislation, known as the *Safe, Accountable, Flexible, and Efficient Transportation Equity Act—A Legacy for Users* (SAFETEA-LU). The Participation Plan builds on previous efforts designed to encourage participation in the TPB process and provide reasonable opportunities for citizens and other interested agencies to be involved with the metropolitan transportation planning process.

As required by federal regulation, the plan has been developed in consultation with affected parties. In addition, federal regulations require the plan to be released for a minimum public comment period of 45 calendar days before it is adopted by the TPB, which is scheduled for the fall of 2007.



Transportation Planning Board

The TPB was created in 1965 by the region's local and state governments to respond to federal highway legislation in 1962 that required the establishment of a "continuing, comprehensive and coordinated" transportation planning process in every urbanized area in the United States. The TPB's membership is comprised of the key transportation decision-makers in the metropolitan Washington region. The board includes local officials— mayors, city council members, county board members and others—as well as representatives from the state transportation agencies, the Washington Metropolitan Area Transit Authority (WMATA) and the state legislatures. The TPB also includes non-voting representatives from key federal agencies, the Metropolitan Washington Airports Authority and the TPB's Private Providers Task Force.

The TPB became associated with the Metropolitan Washington Council of Governments (COG) in 1966. COG was established in 1957 by local cities and counties to deal with regional concerns including growth, housing, environment, public health and safety—as well as transportation. Although the TPB is an independent body, its staff is provided by COG's Department of Transportation Planning.

The TPB prepares plans and programs that the federal government must approve in order for federal-aid transportation funds to flow to the Washington region. In particular, federal law and regulations relating to the work of MPOs require the TPB to adopt a long-range transportation plan, which is known as the Financially Constrained Long-Range Transportation Plan (CLRP) in the Washington region, and a six-year Transportation Improvement Program (TIP). The TPB must also ensure compliance with other federal laws and requirements, including federal air quality conformity requirements and planning factors specified in SAFETEA-LU.

In addition to ensuring compliance with federal laws and requirements, the TPB performs many other functions, including providing a regional forum for coordination of policy-making, and providing technical resources for transportation decision-making. The TPB receives input and guidance from advisory committees comprised of members of the public, special interest groups, and jurisdictional staff.

Previous Public Involvement Process Documents

The TPB first adopted a Public Involvement Process in 1994 to fulfill the requirements of the Intermodal Surface Transportation Efficiency Act (ISTEA) of 1991. The TPB amended this document in 1999 in response to the Transportation Equity Act for the 21st Century (TEA-21) of 1998. The 1999 Public Involvement Process includes a policy statement and general requirements for public involvement in the TPB process. It also contains a list of 14 specific activities designed to solicit participation and provide support for the policy statement and general requirements and criteria. The requirements of the 2005 federal transportation act, SAFETEA-LU, necessitated the development of a Participation Plan, which will replace the previous Public Involvement Process.

Federal Requirements

This Participation Plan is intended to fulfill the current federal requirements for a Participation Plan outlined in the federal transportation reauthorization legislation of 2005 (SAFETEA-LU) and further detailed in the Metropolitan Transportation Planning Regulations that were published in the Federal Register on February 14, 2007. The federal regulations are provided in Appendix A of this document.

For the first time, SAFETEA-LU called for metropolitan planning organizations, including the TPB, to develop a Participation Plan. The new law stipulated that this plan will be developed in consultation with “interested parties.”

In addition to requiring a Participation Plan, SAFETEA-LU expanded earlier versions of federal transportation law to include the following guidelines and requirements related to public participation:

- Broaden the definition of “interested parties” to be engaged in metropolitan transportation planning.
- Publish or make available for public view transportation plans and Transportation Improvement Plan.
- Hold public meetings at convenient and accessible times and locations.
- Make information available in electronically accessible formats to the maximum extent possible.
- Employ visualization techniques to depict metropolitan transportation plans.

These guidelines and requirements have all been addressed in this Participation Plan.

2007 Evaluation of Public Involvement Activities

To provide strategic input for this Participation Plan, the TPB in 2006 procured the services of the firm Circle Point to conduct a review of public involvement activities and offer recommendations for updating the TPB’s official public participation policies to meet the new federal guidelines under SAFETEA-LU. This was the second time the TPB has contracted with a consultant to evaluate its public involvement activities; an independent review in 1998 informed the amendments to the Public Involvement Process in 1999.

The Circle Point report, “Evaluation of the National Capital Region Transportation Planning Board Public Involvement Activities,” contains an overview of best practices in participation from Metropolitan Planning Organizations (MPOs) across the country, synthesizes TPB stakeholder interviews on public involvement activities, and provides recommendations for improving many of the current TPB outreach activities and refining TPB materials in order to inspire participation from stakeholders.

Among the many comments found in the Circle Point report, TPB staff has identified several key recommendations, which have been addressed in the Participation Plan:

- **Strategically plan outreach activities.** The TPB should be more strategic and deliberate in determining which activities to pursue and which tools to use. Specific and measurable goals that are tailored to each constituency are important for an effective participation program.
- **Improve integration of public involvement activities.** The TPB has made a number of recent enhancements in public participation, but it needs to comprehensively examine how various public involvement activities fit together and to identify where gaps remain.
- **Move beyond a “one size fits all” approach.** Different types of audiences and constituencies need different types of participation tools. Each TPB constituency has different information needs and opportunities for involvement.
- **Work toward developing an integrated regional transportation “story” that is clear and compelling.** The TPB needs to explain how regional transportation challenges affect the lives of everyone in the region – from central D.C. to the outer suburbs. This “regional transportation story” would show how the TPB plays a coordinating role in tying together actions and policies that are pursued at many levels of government and address many different considerations, including land use, the environment and other factors.
- **Evaluation of involvement efforts and strategies should occur more frequently.** This could include self-appraisal by TPB staff and as-needed evaluation of program effectiveness by third parties.

Addressing Continuing Challenges

In addition to responding to the recommendations noted above, this Participation Plan acknowledges and addresses a number of continuing challenges that reflect the transportation planning context in the Washington region.

Expectations for public participation in the TPB process. Given the fact that project-level planning usually occurs at the state and local levels, the TPB’s plans and processes are often not the appropriate or most effective venues for public involvement. The TPB must work to align expectations for public involvement with the actual decision-making process. Through publications such as the Citizen’s Guide and outreach events such as the Community Leadership Institute, the TPB in recent years has improved the information provided to the public and other constituencies about where and how transportation decisions are made. This Participation Plan is designed to tailor the ways in which staff can go further in building public knowledge about the transportation planning process to encourage meaningful public involvement at various stages of that process.

The annual nature of the TPB planning cycle. Although federal law requires updates only every four years, in practice the TPB’s primary documents, the Financially Constrained Long-

Range Transportation Plan (CLRP) and the Transportation Improvement Program (TIP), are updated every year to incorporate project submissions from the state departments of transportation and local jurisdictions. The specific practice by the TPB and the region's implementing agencies of treating the CLRP and TIP as "living documents" has implications for public involvement strategies. The TPB and TPB staff recognize that this continuous update cycle for regional plans can make it difficult for members of the public and other constituencies to understand when public comment is being solicited and for what purposes. To a large degree, public participation tools and activities must encourage citizen involvement on an ongoing basis.

Limited resources. The demand for public involvement and outreach will always be greater than the TPB's available resources. This Participation Plan recognizes that the TPB must be strategic in designing a public participation program that is cognizant of the fact that people in the region have varying levels of understanding about and interest in regional transportation planning, and consequently different informational needs.

Special needs of traditionally underserved communities. As a matter of long-standing TPB policy and a requirement of federal law, the regional transportation planning process must make special efforts to consider the concerns of traditionally underserved communities, including low-income and minority communities and people with disabilities. To ensure these concerns are heard, the TPB established the Access for All Advisory Committee in 2001. This Participation Plan seeks to maintain and enhance the TPB's outreach to these communities.

II. PARTICIPATION POLICY

Policy Statement

It is the policy of the TPB to provide public access and involvement under a true collaborative planning process in which the interests of all stakeholders— public and private—are reflected and considered. Accordingly, it is the TPB's intent to make both its policy and technical process inclusive of and accessible to all stakeholders. The TPB notes in structuring this Participation Plan that many additional opportunities for access and involvement exist at the state and local jurisdictional levels through local, subregional, and state sponsored activities associated with transportation planning in the Washington region.

Policy Goals

The TPB believes that public input into its process is valuable and makes its products better. Regional transportation planning cannot, and should not, be based simply upon technical analysis. The qualitative information derived from citizen involvement is essential to good decision-making.

The TPB Participation Plan is designed to be goal-oriented. The Policy Statement provides a philosophy around which to build a regional transportation participation program that will accomplish the following goals:

- *Effective communication and messaging of information leading to knowledgeable, informed constituencies.* The TPB will disseminate information about programs and projects through a variety of conduits. Information will be presented in a manner that is clear and tailored to each of the TPB's constituencies.
- *Involvement from diverse participants and opportunities for constituency building.* The TPB will continue to encourage participation from diverse constituencies and to provide forums for discussion about transportation issues that are responsive to the interests of different constituencies.
- *Open access to information and participation.* The TPB will work to improve access to technical and planning documents and where appropriate, tailor these documents to be accessible to more constituencies. Opportunities for participation in TPB meetings and in committee meetings will be clearly defined and provided for at each meeting.
- *Receipt of public comment and provision of meaningful feedback to constituencies.* The TPB will provide information on how comments will be considered in the planning process, including the development of the CLRP and TIP, and acknowledge that comments were received and considered.

- *Develop a “regional story” that is clear and compelling.* The TPB will communicate how regional transportation planning plays a vital role in coordinating planning activities on many levels.

Participation Activities

It is the policy of the TPB to carry out the following specific activities in support of the above policy statement and policy goals:

Procedures

- Ensure that the TPB follows federal requirements for public involvement, including a public comment period of at least 30 days prior to the approval of the Financially Constrained Long-Range Transportation Plan (CLRP), Transportation Improvement Program (TIP) and other major documents, and the development and consideration of written responses to comments received.
 - The TPB shall provide an additional opportunity for public comment, if the final CLRP or TIP differs significantly from the version that was made available for public comment by the TPB and raises new material issues which interested parties could not reasonably have foreseen from the public involvement efforts.
 - When significant written and oral comments are received on the draft CLRP and TIP (including the financial plans) as a result of the participation process in this section or the interagency consultation process required under the EPA transportation conformity regulations (40 CFR part 93), a summary, analysis, and report on the disposition of comments shall be made as part of the final metropolitan transportation plan and TIP.
- Dedicate a period of time at the beginning of each TPB meeting for public comment by interested citizens and groups on transportation issues under consideration by the TPB, and provide follow-up acknowledgment and response as appropriate.
- Offer opportunities on the TPB website for public comment.
- Provide access to the technical and policy activities of the TPB through open attendance at meetings of the TPB, the TPB Technical Committee and its Subcommittees.
- Ensure that reasonable public access is provided to technical and policy information used in the TPB process through the following activities:
 - Invite members of the public to review reports and other technical information (other than proprietary software or legally confidential data). The TPB will encourage dissemination of information through the following means:

- Post all publicly available TPB documents on the TPB website, and otherwise seek opportunities to make suitable reports and technical information available through the TPB website.
 - Distribute relevant reports and technical information free of charge at meetings of the TPB and its committees and subcommittees.
 - At times other than the meetings of the TPB and its committees and subcommittees, fulfill requests for reports and technical information on an "at cost" basis, including duplication costs and staff time associated with responding to the requests. For state and local agencies, and WMATA, miscellaneous services budgets specified in the Unified Planning Work Program (UPWP) may be used to cover these costs.-
- Develop information and materials about regional transportation issues and the TPB process, including comprehensive descriptions of technical and policy procedures, in a manner that all members of the public can understand. Work with partners to distribute these materials at appropriate locations and public meetings across the region.
 - Invite members of the public to participate in the review of technical work programs and analysis results through attendance at the appropriate technical committee and subcommittee meetings, and the TPB meetings. In addition to the opportunities provided through participation in these meetings, concerns and issues on such technical work can be raised formally with the TPB either through the Citizens Advisory Committee or during the public comment period provided at each TPB meeting.
- Consult with agencies and officials responsible for other planning activities within the metropolitan planning area that are affected by transportation (including state and local planned growth, economic development, environmental protection, airport operations, and freight movements), and coordinate the planning process for developing the TIP and CLRP to the maximum extent practicable with such planning activities.
 - The TPB will expand environmental participation efforts to include engagement and consultation with affected land-use management, natural resources, environmental protection, conservation, and historic preservation state and local agencies regarding the development of the CLRP, and conducted annually as part of the regular CLRP update.
 - The TPB will hold discussions on environmental mitigation efforts with federal, state, and local land management, wildlife, and regulatory agencies. These discussions will identify potential activities to moderate, reduce, or avoid the environmental impacts of the CLRP as a whole, rather than at the project level.
 - Provide at least one formal public meeting during the development process for the TIP.

- Maintain active communication and consultation with the COG Board of Directors and other interested COG committees.
- Establish a mechanism for continuing evaluation of the TPB public involvement activities.

Committees

- Maintain and support the Citizens Advisory Committee (CAC), with the participation of individual citizens and representatives of environmental, business, and civic interests concerned with regional transportation matters as well as representatives of minority, low-income, and disabled groups.
- Maintain the Access for All Advisory Committee (AFA), which advises the TPB on transportation issues, programs, policies and services that are important to low-income communities, minority communities and people with disabilities.

Website and Publications

- Maintain and expand the COG/TPB website to provide comprehensive information on TPB activities and regional transportation planning issues.
- Prepare and update as necessary reports, guidebooks, brochures and other publications to explain the regional transportation planning process and key issues facing the TPB.
- Publish and distribute the monthly TPB newsletter to inform as broad a regional audience as possible of the activities of the TPB.

Meetings and Trainings

- Conduct and develop training workshops, such as the TPB's Community Leadership Institute, to engage members of the informed and interested public who have not been extensively involved in the regional transportation planning process.
- Conduct and participate in public forums and workshops across the region to provide information to citizens and obtain comment on key regional transportation issues. When appropriate, TPB staff will incorporate interactive techniques into public forums to more fully engage participants.
- Seek participation by TPB members and staff in meetings of citizen, business, environmental, and other organizations interested in regional transportation matters.

General Activities

- Publicize special TPB meetings, forums, and workshops prominently in appropriate newspapers and on radio and TV.

- Seek media coverage of issues before the TPB.
- Use representative polling techniques, well-designed focus groups, and the Internet to obtain the views of the public on key regional transportation issues.

III. PARTICIPATION STRATEGY

The key method for the implementation of this Participation Plan is the identification of different types of constituencies who possess varying levels of knowledge about transportation and the TPB process. The Participation Strategy provides a framework for tailoring public involvement tools and activities to serve the diverse needs of these constituencies.

Constituencies

The SAFETEA-LU regulations require that MPOs define a process for providing interested parties with reasonable opportunities to be involved in the metropolitan transportation planning process. The regulations define these constituencies as: citizens, affected public agencies, representatives of public transportation employees, freight shippers, providers of freight transportation services, private providers of transportation, representatives of users of public transportation, representatives of users of pedestrian walkways and bicycle transportation facilities, representatives of the disabled, and other interested parties.

The TPB has defined the following three broad constituencies around which to develop future participation activities, with the federally defined interested parties in mind:

- ***The Involved Public*** is both knowledgeable about transportation policy issues in general, as well as the TPB's role in the regional transportation planning process and the regional challenges raised by the TPB. These individuals and organizations already participate in the regional transportation planning dialogue.
- ***The Informed Public*** has some knowledge of transportation policy issues, but is not familiar with the TPB's role in the regional transportation planning process. They also may not be fully aware of the regional context underlying the transportation challenges experienced throughout the region.
- ***The Interested Public*** has an inherent interest in transportation challenges, but possesses little direct knowledge of transportation policy issues.

Each of these different types of constituencies includes a wide spectrum of members, including individuals, interest groups, community leaders, and elected officials. This strategy recognizes that transportation planning can be very complex and technical, and many individuals will never have enough time to develop a full understanding of the TPB process. Therefore, the strategy seeks to identify tools that will be appropriate for people with limited time whose input and opinions are valuable nonetheless.

Serving Different Constituencies

1. The Involved Public

Who they are:

This category of the public includes interest groups and citizens who already actively participate in the TPB process and have a thorough understanding of regional transportation issues and policy. Among others, this category includes the TPB's Citizens Advisory Committee and the Access for All Advisory Committee.

Goals for serving this constituency:

The TPB will seek to:

- Recognize and support the vital contributions of citizens who are already active in the TPB process.
- Utilize the expertise and commitment of involved individuals and groups to inform the TPB's decision-making.
- Support these individuals and groups in their efforts to disseminate information about regional transportation planning to their communities.

Tools for serving the "involved public":

The TPB will continue to provide the following existing tools, and in some cases enhance these mechanisms and activities, in order to serve members of the public who are already involved in the TPB process. For more information on these tools, see Appendix F.

Procedures

- *Access to Information*
 - Provide pertinent documents in a clear location on the website.
 - Ensure documents are available with enough time for review.
- *Public comment process*
 - Provide information on how comments will be considered in the planning process.
 - Acknowledge that comments have been received.

Committees

- *Citizens Advisory Committee (CAC)*
 - Support the CAC in its continuing efforts to provide clear, region-oriented advice to the TPB.
 - Encourage a broad membership on the CAC so that a variety of interests are represented.
- *Access for All Advisory Committee (AFA)*
 - Support the AFA in its continuing efforts to advise the TPB on the transportation concerns of low-income and minority communities and people with disabilities.

Website and Publications

- Provide information that is pertinent to the involved public.
- Regularly assess whether the information needs of involved citizens are being met through the TPB's publications.

Meetings and Trainings

- Encourage already involved citizens to attend public meetings and share their knowledge with their peers.

2. The Informed Public

Who they are:

For the purposes of this Participation Plan, the term “informed public” represents individuals and groups who are not currently involved in the regional transportation planning process, although they are knowledgeable about transportation policy issues. In many cases, they may be active as community leaders at the local or state level.

Goals for serving this constituency:

The TPB will seek to:

- Provide information and knowledge about regional transportation issues that will empower members of the informed public to positively affect transportation decision-making at the local and state levels.
- Utilize the informed public and community leaders as conduits to disseminate information about regional transportation issues at the grassroots level.
- Encourage the informed public to get involved in the regional transportation planning process at the TPB.
- Provide opportunities for cross-jurisdictional networking.

Tools for serving the “informed public”:

The TPB will use the following tools to assist informed citizens to more effectively influence decision making in their communities and to encourage these citizens to get involved in the TPB process. For more information on tools, see Appendix F.

Procedures

- *Access to Information*
 - Ensure that information on the web and provided in public documents is clearly labeled.
- *Public Comment*
 - Encourage informed citizens who are not typically heard at the TPB to participate in public comment processes, especially the public comment period preceding every TPB meeting.

Committees

- *Citizens Advisory Committee (CAC)*
 - Ensure that the CAC reflects new and fresh perspectives by recruiting informed citizens to become committee members.
 - Provide individualized support to new CAC members who may need help in understanding the TPB process.
- *Access for All (AFA) Advisory Committee*
 - Continue to recruit informed community leaders to serve on the Access for All Advisory Committee.
 - Provide individualized support to new AFA members who may need help in understanding the TPB process.

Website and Publications

- Develop simple and compelling documents and web material that help informed citizens better understand the connections between regional challenges and the local issues in which they are already involved.
- Consider developing abridged versions of the TPB Citizens Guide and other materials.
- Incorporate definitional glossaries as part of all formats.

Meetings and Trainings

- *Public Meetings*
 - Hold more forums designed to educate the informed public and solicit input from them.
 - Use community leaders and other “informed citizens” to help organize forums.
 - Document the feedback received at public meetings so that it is meaningful and useful for decision makers at the TPB and in other decision-making bodies.
- *Training workshops*
 - More frequently provide training opportunities, such as the Community Leadership Institute.
 - Follow-up with graduates of the Community Leadership Institute to encourage them to become involved in the TPB process and regional decision making.

3. The Interested Public

Who they are:

For the purposes of this document, the “interested public” includes people with limited knowledge about specific transportation planning issues, especially the details of projects and plans. They are, however, familiar with the growing problems of getting around in the region, and they are interested in learning about possible solutions. This group includes the “general public,” but it may also include community leaders or even elected officials who have limited exposure to transportation planning at any level.

Goals for serving this constituency:

The TPB will seek to:

- Make available basic information on regional transportation and land use challenges to create a more informed public.
- Increase the capacity of interested citizens to understand transportation and land use issues so that some of them might become “informed” and even “involved.”
- Understand that most members of the general public may not have the time or inclination to become more engaged in transportation planning activities. Therefore, outreach activities for interested citizens should focus on basic issues, not planning processes or institutions.

Tools for serving the “interested public”:

The TPB will use the following tools to provide basic information and outreach opportunities to the interested public. For more information on tools, see Appendix E.

Procedures

- *Access to Information*
 - Ensure that interested citizens can quickly find information on the Web.
 - Ensure that staff quickly responds to requests for information and documents.
- *Public Comment*
 - Solicit input from the general public through opinion surveys or focus groups.

Committees

- The CAC and the AFA committees should strive to consider the interests of people who have little expertise or knowledge of the regional transportation planning process. Committee meetings are open to the public.

Website and Publications

- Develop brochures on regional transportation and land use challenges with easily understood text and extensive graphic imagery.
- Incorporate definitional glossaries as part of all formats.

Meetings and Trainings

- Be sensitive to the presence of interested citizens who have limited knowledge. Engage them as effectively as possible.
- Provide written and other visual information at meetings describing key issues and explaining acronyms.
- Seek to engage citizens and organizations on their “own turf.”

The following chart demonstrates current TPB procedures and tools used to facilitate participation in the regional planning process.

	<u>Involved Public</u>	<u>Informed Public</u>	<u>Interested Public</u>
Committees	TPB Technical Committee and Subcommittees		
	Citizens Advisory Committee (CAC)		
	Access for All Committee (AFA)		
Documents and Publications	Forecasting, Modeling, and Scenario Planning Reports		
	Financially Constrained Long-Range Transportation Plan (CLRP)		
	Visualization Techniques		
	TPB Newsletter		
	<i>The Region Magazine</i>		
	A Citizen's Guide to Transportation Decision-Making		
Outreach and Education	Collaboration with States and Jurisdictions		
	MWCOG / TPB Website		
		CLRP and Transportation Improvement Program (TIP) Public Hearings	
		Media and Messaging	
		Leadership Training and Development	
	Scenario Planning Presentations and Related Outreach Materials		

IV. IMPLEMENTATION

Implementation of the Participation Plan will occur through an annual Participation Program that will be consistent with the Public Participation element in the TPB's Unified Planning Work Program (UPWP). The Participation Program will synthesize elements from the Policy, Goals, Activities and Strategy to guide the public involvement efforts of TPB staff on an annual basis.

The annual Participation Program will include outreach and education efforts to increase participation in the TPB process from interested and informed constituencies, as well as efforts to sustain participation from involved constituencies. Not only will this assist staff in scheduling for the year, but it will allow interested parties to understand the involvement and outreach efforts that are programmed.

The Participation Program will be developed annually in two parts:

- a. In the period from January to March, TPB staff will develop a budget and broad goals for public participation activities for inclusion in the UPWP, which the TPB typically approves in March for the fiscal year beginning on July 1.
- b. In the period from April to June, consistent with the parameters established in the UPWP, TPB staff will develop a more detailed Participation Program for the fiscal year. This program will establish an anticipated schedule of activities and products for the year. The process for developing the program will include a staff evaluation of recent public involvement activities, and discussions with TPB committees and stakeholders regarding public involvement needs and opportunities in the coming year.

Following the approval of this Participation Plan in the fall of 2007, TPB staff will develop a Participation Program for the remainder of FY2008. This program will be consistent with the Public Participation elements in the FY2008 UPWP, which the TPB approved in March 2007. Changes to the FY2008 UPWP will be recommended to the TPB if warranted.

APPENDICES

Appendix A: Federal Regulations

The TPB will fulfill all of the requirements and criteria provided for public involvement under 23 CFR §450.316 and §450.324 of Subpart C-Metropolitan Transportation Planning and Programming of 23 CFR Part 450 (Federal Highway Administration) published in the Federal Register on Wednesday, February 14, 2007, as follows:

§ 450.316 Interested parties, participation, and consultation.

(a) The MPO shall develop and use a documented participation plan that defines a process for providing citizens, affected public agencies, representatives of public transportation employees, freight shippers, providers of freight transportation services, private providers of transportation, representatives of users of public transportation, representatives of users of pedestrian walkways and bicycle transportation facilities, representatives of the disabled, and other interested parties with reasonable opportunities to be involved in the metropolitan transportation planning process.

- (1) The participation plan shall be developed by the MPO in consultation with all interested parties and shall, at a minimum, describe explicit procedures, strategies, and desired outcomes for:
 - (i) Providing adequate public notice of public participation activities and time for public review and comment at key decision points, including but not limited to a reasonable opportunity to comment on the proposed metropolitan transportation plan and the TIP;
 - (ii) Providing timely notice and reasonable access to information about transportation issues and processes;
 - (iii) Employing visualization techniques to describe metropolitan transportation plans and TIPs;
 - (iv) Making public information (technical information and meeting notices) available in electronically accessible formats and means, such as the World Wide Web;
 - (v) Holding any public meetings at convenient and accessible locations and times;
 - (vi) Demonstrating explicit consideration and response to public input received during the development of the metropolitan transportation plan and the TIP;
 - (vii) Seeking out and considering the needs of those traditionally underserved by existing transportation systems, such as low-income and minority households, who may face challenges accessing employment and other services;
 - (viii) Providing an additional opportunity for public comment, if the final metropolitan transportation plan or TIP differs significantly from the version that was made available for public comment by the MPO and raises new material issues which interested parties could not reasonably have foreseen from the public involvement efforts;
 - (ix) Coordinating with the statewide transportation planning public involvement and consultation processes under subpart B of this part; and
 - (x) Periodically reviewing the effectiveness of the procedures and strategies contained in the participation plan to ensure a full and open participation process.
- (2) When significant written and oral comments are received on the draft metropolitan

- transportation plan and TIP (including the financial plans) as a result of the participation process in this section or the interagency consultation process required under the EPA transportation conformity regulations (40 CFR part 93), a summary, analysis, and report on the disposition of comments shall be made as part of the final metropolitan transportation plan and TIP.
- (3) A minimum public comment period of 45 calendar days shall be provided before the initial or revised participation plan is adopted by the MPO. Copies of the approved participation plan shall be provided to the FHWA and the FTA for informational purposes and shall be posted on the World Wide Web, to the maximum extent practicable. *Protocol listed under § 450.316(a)(3) was followed during the adoption of the TPB's Participation Plan. The 45-day comment period began on September 13, 2007, and ended on October 28, 2007. Copies of the approved Participation Plan were provided to FHWA and FTA following the adoption of the Plan by the TPB on November 14, 2007, and the Plan was posted on the website on November 14, 2007.*
- (b) In developing metropolitan transportation plans and TIPs, the MPO should consult with agencies and officials responsible for other planning activities within the MPA that are affected by transportation (including State and local planned growth, economic development, environmental protection, airport operations, or freight movements) or coordinate its planning process (to the maximum extent practicable) with such planning activities. In addition, metropolitan transportation plans and TIPs shall be developed with due consideration of other related planning activities within the metropolitan area, and the process shall provide for the design and delivery of transportation services within the area that are provided by:
- (1) Recipients of assistance under title 49 U.S.C. Chapter 53;
 - (2) Governmental agencies and nonprofit organizations (including representatives of the agencies and organizations) that receive Federal assistance from a source other than the U.S. Department of Transportation to provide non-emergency transportation services; and
 - (3) Recipients of assistance under 23 U.S.C. 204.
- (c) When the MPA includes Indian Tribal lands, the MPO shall appropriately involve the Indian Tribal government(s) in the development of the metropolitan transportation plan and the TIP.
- (d) When the MPA includes Federal public lands, the MPO shall appropriately involve the Federal land management agencies in the development of the metropolitan transportation plan and the TIP.
- (e) MPOs shall, to the extent practicable, develop a documented process(es) that outlines roles, responsibilities, and key decision points for consulting with other governments and agencies, as defined in paragraphs (b), (c), and (d) of this section, which may be included in the agreement(s) developed under § 450.314.

§ 450.322 Development and content of the metropolitan transportation plan.

- (i) The MPO shall provide citizens, affected public agencies, representatives of public transportation employees, freight shippers, providers of freight transportation services, private providers of transportation, representatives of users of public transportation, representatives of users of pedestrian walkways and bicycle transportation facilities, representatives of the disabled, and other interested parties with reasonable opportunity to comment on the transportation plan using the participation plan developed under § 450.316 (a).

§ 450.324 Development and content of the transportation improvement program (TIP).

(b) The MPO shall provide all interested parties with a reasonable opportunity to comment on the proposed TIP as required by §450.316(a). In addition, in nonattainment area TMAs, the MPO shall provide at least one formal public meeting during the TIP development process, which should be addressed through the participation plan described in §450.316(a). In addition, the TIP shall be published or otherwise made readily available by the MPO for public review, including (to the maximum extent practicable) in electronically accessible formats and means, such as the World Wide Web, as described in §450.316(a).

(n) Projects in any of the first four years of the TIP may be advanced in place of another project, subject to the project selection requirements of § 450.330. In addition, the TIP may be revised at any time under procedures agreed to by the State, MPO(s), and public transportation operator(s) consistent with the TIP development procedures established in this section, as well as the procedures for the MPO participation plan (see § 450.316(a)) and FHWA/FTA actions on the TIP (see § 450.328).

§ 450.326 TIP revisions and relationship to the STIP.

(a) An MPO may revise the TIP at any time under procedures agreed to by the cooperating parties consistent with the procedures established in this part for its development and approval. In nonattainment or maintenance areas for transportation-related pollutants, if a TIP amendment involves non-exempt projects (per 40 CFR part 93), or is replaced with an updated TIP, the MPO and the FHWA and the FTA must make a new conformity determination. In all areas, changes that affect fiscal constraint must take place by amendment of the TIP. Public participation procedures consistent with § 450.316(a) shall be utilized in revising the TIP, except that these procedures are not required for administrative modifications.

Appendix B: Mission Statements for TPB Advisory Committees

TPB Citizens Advisory Committee

The mission of the Citizens Advisory Committee is:

- to promote public involvement in transportation planning for the National Capital Region; and
- to provide independent, region-oriented citizen advice to the TPB on transportation plans, programs, and issues in the Region, including responding to requests from the TPB for comment on specific issues or subject matter.

TPB Access for All Advisory Committee

The Access for All Advisory Committee advises the TPB on transportation issues, programs, policies, and services that are important to low-income communities, minority communities and people with disabilities. The mission of this committee is to identify concerns of low-income and minority populations and persons with disabilities, and to determine whether and how these issues might be addressed within the TPB process.

Appendix C: Operating Procedures for the TPB Citizens Advisory Committee

- The Citizens Advisory Committee (CAC) shall have 15 members approved by the TPB. Membership appointments shall be recommended to the TPB as follows:
 - A term of membership in the CAC will begin in February and end in January of the following calendar year.
 - By the end of December of each calendar year, the then current CAC shall designate six individuals to serve on the CAC for the next calendar year. These six individuals, two from each of the District of Columbia, Suburban Maryland, and Northern Virginia, should represent the environmental, business, and civic interests in transportation, including appropriate representation from low-income, minority, and disabled groups and from the geographical area covered by the TPB.
 - Following receipt of the six designees from the CAC, the TPB officers shall nominate an additional nine members, three from each of the District of Columbia, Suburban Maryland, and Northern Virginia. These nine members should represent the environmental, business and civic interests in transportation, including appropriate representation from low-income, minority and disabled groups and from the geographical area served by the TPB.
 - The Chair of the CAC for each calendar year shall be appointed from the 15 members by the Chair of the TPB for that calendar year. The CAC shall elect two Vice Chairs such that the Chair and Vice Chairs are from the District of Columbia, Suburban Maryland, and Northern Virginia.
 - The appointments to the CAC for each calendar year shall be approved by the TPB no later than the January meeting of the TPB.
 - The CAC shall meet at least two days prior to the day of each TPB meeting. Mailout materials for the TPB meeting shall be available for the CAC meeting. The schedule of meeting times for the calendar year shall be developed by the CAC at its first meeting of the calendar year, and notice of the schedule shall be provided to the general public.
- The CAC chair shall encourage members of the general public to participate in the discussions at the CAC meetings to the maximum extent possible under the time constraints imposed by the agendas.
- The CAC Chair shall prepare a report on the CAC meeting which shall be made available to the TPB members at each TPB meeting. Time (up to ten minutes maximum) shall be

reserved on each TPB meeting agenda for the CAC Chair to report to the Board on CAC activities.

- TPB staff shall be available at the CAC meetings to brief the CAC on TPB procedures and activities as requested, and to answer questions. TPB staff shall assist the CAC Chair in preparing meeting agendas, assembling and mailing meeting materials to CAC members, and preparing the CAC chair's report to the TPB.
- An evaluation of the activities of the CAC shall be provided to the TPB by the Chair of the CAC each January.

Appendix D: Accommodations Policy

The Metropolitan Washington Council of Governments (COG) and the Transportation Planning Board are committed to the principles of the Americans with Disabilities Act. It is COG/TPB policy to provide equal access for individuals with disabilities to programs, meetings, publications, and activities including employment. Special accommodations will be provided by the Council of Governments upon request. Reasonable accommodations may include modifications or adjustments to a program, publication, activity, or the way things usually are done to enable an individual with a disability to participate. Examples include:

- Providing sign language interpreters;
- Providing materials in alternative formats (large print or electronic copies);
- Providing tables that are “higher” than normal meeting room tables for people using electric wheelchairs;
- Alerting security staff that persons with disabilities will need assistance to the meeting room;
- Alerting COG garage attendants that a person with a disability will be needing disabled parking spaces;
- Offering individuals to participate in meetings through conference calls and other accommodations as necessary.

Meetings and Events

Translation services in sign language and Spanish are available upon request for meetings that are open to the public. Other accommodations, such as special seating requirements, can also be arranged. Please allow up to seven business days to process your request.

Publications

Most publications are available on the website. For information on locating reports, meeting agendas, presentations and other documents, go to:

www.mwcog.org/accommodations/#publications.

Alternative formats of publications are also available upon request. Please allow up to seven business days to process your request.

Advance Notice Requested for Interpreting or CART Services

An individual needing a sign language interpreter or Communication Access Real-time Translation (CART) service to participate in a meeting or event should request the interpreter service within seven days in advance of the event. If the event is more than 12 interpreting hours, such as a two day conference, COG asks that the request be made 14 days in advance. Late requests will be handled based upon the availability of service(s).

To make a request:

Phone: 202-962-3300

TDD: 202-962-3213

Email: accommodations@mwcog.org

Appendix E: Environmental Consultation and Mitigation Activities

In 2007, the TPB is expanding public participation activities to include engagement and consultation with affected land use management, natural resources, environmental protection, conservation and historic preservation state and local agencies regarding the development of the CLRP. This will be done annually as part of the regular CLRP update and will evolve after the first year as the TPB evaluates current outcomes and areas for improvement for subsequent years. This initial consultation focuses primarily on establishing contact with environmental agencies and laying the foundation for ongoing environmental consultation and sharing of information.

Under the current process, TPB staff will undertake the following steps:

- **Request** information:
 - Mail and/or email the draft CLRP to natural resource and environmental agencies in DC, Maryland and Virginia for comment.
 - Request and collect GIS data from the above agencies.
- **Analyze** environmental information with the draft CLRP:
 - Using the collected environmental GIS data, create maps of environmentally and/or culturally sensitive areas for comparison with the CLRP.
 - Summarize the regional impacts of the CLRP on identified environmental resources.
- **Share** information and findings on environmentally sensitive areas:
 - Incorporate the comparison maps into the CLRP and publicize the maps on the CLRP website for review and comment by the public and state and local decision-makers.
 - Share compiled regional GIS data with state and local environmental and transportation agencies.
 - Provide updated information to the public on the environmental review status for major projects in the CLRP. An Environmental Impact Statement is federally required before a transportation improvement can be implemented. It details the development process of a transportation project and includes analyses of the potential impacts of a proposed project on soil, air quality, noise, water quality, and endangered species, among others, as well as possible alternatives for project development.

The TPB also begins the development of its first environmental mitigation discussion in 2007 in consultation with federal, state and local land management, wildlife and regulatory agencies. The purpose of the discussion is to identify potential activities to moderate, reduce or avoid the environmental impacts of the long range transportation plan as a whole, rather than at the project

level. Mitigation activities generally range from not taking action, limiting the action, employing preservation and maintenance operations, or restoring or substituting the affected environment. The discussion will also include areas where mitigation activities would be the most environmentally effective. This discussion will be done annually as part of the regular CLRP update and will evolve and improve after the first year as the TPB evaluates initial activities and outcomes and modifies the process for subsequent years as needed.

In the future, TPB staff will further develop the process through the following activities:

- Request input:
 - Mail and/or email the draft CLRP to natural resource and environment agencies in D.C., Maryland and Virginia for comment on regional, plan-specific potential environmental mitigation activities, areas where mitigation is needed, and activities that may have the greatest potential to restore and maintain the environment.
 - Track current environmental mitigation activities by collecting information on environmental mitigation strategies and activities being employed by each project in the CLRP.
- Compile suggested activities and current practices and incorporate the discussion into the CLRP.

Appendix F: Public Involvement Toolkit

This toolkit provides a menu of activities and products that the TPB currently uses or might use in the future. The TPB will develop its Participation Program on an annual basis using these different tools as well as others developed through consultation with interested parties.

The TPB has numerous products and activities through which it provides information and solicits input on transportation planning projects and programs. As the TPB moves to implement this Participation Plan, gaps in participation may be identified through review of the various committees, products, tools and activities that TPB staff rely upon to increase engagement in the regional transportation dialogue. TPB staff will analyze participation activities with a focus on how the TPB can use staff resources more effectively to ensure broad participation from all constituencies.

The following descriptions include current public involvement activities, and well as potential future efforts.

Committees

The TPB is served by two primary public advisory committees: The Citizens Advisory Committee (CAC) and the Access for All Committee (AFA). The two committees are described below.

- Citizens Advisory Committee¹
The Citizens Advisory Committee (CAC) to the TPB is a group of 15 people from throughout the Washington metropolitan region who represent diverse viewpoints on long-term transportation policy. The mission of the CAC is 1) to promote public involvement in transportation planning for the region and 2) to provide independent, region-oriented citizen advice to the TPB on transportation plans and issues. Nine members of the CAC are appointed annually by the TPB. The other six members are elected by the previous year's CAC. The membership is evenly divided between the District of Columbia, Suburban Maryland and Northern Virginia. Meetings are held on Thursdays preceding the regular meetings of the TPB.
- Access for All Committee
The Access for All (AFA) Advisory Committee advises the TPB on transportation issues, programs, policies, and services that are important to low-income communities, minority communities and people with disabilities. The committee membership is composed of community leaders from around the region. The committee also includes ex-officio representation from six key transportation agencies that are active in the TPB process—the District of Columbia Department of Transportation, the Maryland Department of Transportation, the Virginia Department of Transportation, the Washington Metropolitan

¹ The CAC mission and operating procedures may be found in Appendices B and C.

Area Transit Authority, the Federal Transit Administration and the Federal Highway Administration .

A number of other committees affiliated with the TPB are comprised of transportation and planning staff from the representative jurisdictions. Their level of knowledge about the TPB process and transportation planning is quite extensive. These committees provide much of the local expertise behind many of the forecasting, modeling, and scenario planning activities conducted by TPB staff.

The TPB's primary technical committees are the TPB Technical Committee and the Management, Operations and Intelligent Transportation Systems Policy & Technical Task Forces. These committees and their subcommittees are described below:

- TPB Technical Committee, which is comprised of transportation planners from the jurisdictions, as well as the transit agencies and departments of transportation. The Technical Committee reviews transportation projects and programs and makes recommendations to the TPB on action items. The Technical Committee receives input from several subcommittees:
 - Aviation Technical Subcommittee
 - Bicycle and Pedestrian Subcommittee
 - Regional Bus Subcommittee
 - Travel Forecasting Subcommittee
 - Transportation Scenarios Subcommittee
 - Travel Management Subcommittee

- Management, Operations and Intelligent Transportation Systems Policy & Technical Task Forces, which advise the TPB on matters of transportation operations and management, and receive input from the following subcommittees:
 - Metropolitan Area Transportation Operations Coordination (MATOC) Program Steering Committee
 - Regional Intelligent Transportation Systems (ITS) Architecture Working Group
 - Traffic Signals Working Group
 - Traveler Information Working Group

The TPB receives input and guidance from a number of other committees comprising members of the public, special interest groups, and jurisdictional staff. These include the Steering Committee (largely acting as an executive committee of the TPB), the Human Service Transportation Coordination Task Force and the Private Providers Task Force.

Documents and Publications

Documents and publications provide information about the TPB process, projects, and programs. Documents are developed to convey results from a study or provide relevant information over a number of years, while publications are updated or produced on a continual basis.

- Financially Constrained Long-Range Transportation Plan (CLRP)

The CLRP contains transportation projects and a system-wide collection of strategies that the TPB realistically anticipates can be implemented over the next 25 to 30 years. The CLRP is updated annually and is fully documented on the TPB website. A brochure on the CLRP is printed and distributed on an annual basis. The CLRP is developed with due consideration of other related planning activities within the metropolitan area, and the process will provide for the design and delivery of transportation services within the area that are provided by mass transportation, government agencies and nonprofit organizations that provide non-emergency transportation services, and recipients of assistance under the federal lands highway program.

- Transportation Improvement Program (TIP)

The TIP, a more detailed, six-year subset of the CLRP, is mainly of interest to citizens and stakeholders who are already involved in the TPB process. The TIP is produced in limited printed editions, and is also available on the TPB website. The TIP is developed with due consideration of other related planning activities within the metropolitan area, and the process will provide for the design and delivery of transportation services within the area that are provided by mass transportation, government agencies and nonprofit organizations that provide non-emergency transportation services, and recipients of assistance under the federal lands highway program.

- Technical Reports

The TPB produces a number of technical reports that are published on a regular basis, including the Unified Planning Work Program, the Air Quality Conformity Assessment, reports on travel monitoring, evaluations of the Commuter Connections programs, and documentation related to the TPB travel forecasting model. These documents are provided for decision-making and technical advisory committees and are available for review by persons interested in these topics.



- Special Reports and Studies

The TPB produces special reports as needed and appropriate, such as publications on the regional transportation funding shortfall, a recent brochure on the TPB's scenario study, and reports from the Access for All Advisory Committee. Staff has made efforts in recent years to make these reports more visually engaging and user-friendly. All such reports are available on the TPB website.

- TPB Newsletter and *The Region Magazine*

The TPB Newsletter is a monthly publication about current TPB issues. It is designed to provide subscribers with brief updates on items discussed at the most recent TPB meeting, as well as a preview of the upcoming TPB meeting. *The Region* is an annual periodical that summarizes TPB events and items from the previous year. The TPB may develop versions of these periodical documents that are simplified and accessible to interested citizens who have limited exposure to the regional planning process.

- A Citizen’s Guide to Transportation Decision-Making
The Citizen’s Guide was designed to provide the residents of region with an all-encompassing overview of the TPB’s role in regional transportation planning. This tool has been instrumental in providing new committee members, informed constituencies, and TPB members a thorough overview of the TPB process. To more effectively reach interested citizens, the TPB may develop abridged versions of these documents.

Outreach and Education Efforts

Actively engaging the general public, the media, and local planning partners is part of the TPB’s goal to gain broader participation in the program, leading to a more informed constituency base and better plans and products. The TPB will continue to build on recent education and outreach efforts in the future, and also develop new strategically focused efforts.



- Collaboration with States and Jurisdictions
The TPB is comprised of elected officials and high-ranking staff from the jurisdictions and departments of transportation (DOTs), and TPB staff works closely with staff from the jurisdictions and DOTs on specific projects and programs. To meet the federal requirements for the development of this Participation Plan, the TPB must review the participation plans from its member jurisdictions. The TPB Technical Committee has recommended that the TPB not only review these plans, but also work with the jurisdictions to coordinate public outreach for transportation projects and programs of regional significance. This coordination would assist in broader distribution of project information, leading to a more informed discussion in local communities and at the TPB.
- MWCOG / TPB Website
The MWCOG and TPB websites provide current information about projects and programs, as well as an archive of publications and documents. The website was initially designed to provide information for individuals and groups that already participate in the TPB process. In recent years, the site has been updated to provide information in a more citizen-friendly format. TPB staff intends to continue making these enhancements.
- CLRP and TIP Public Hearings
Under SAFETEA-LU, the TPB is required to hold a formal public meeting during the development of the TIP. The TPB will provide this annual forum and will provide informational items on the TPB process and educational materials on the CLRP and TIP at this meeting.
- Media and Messaging

The region's media frequently features stories on the TPB and regional transportation challenges. The TPB will make additional effort to engage the media in the dissemination of information about regional transportation decision-making.

- Leadership Training and Development

Since 2006, the TPB has conducted the Community Leadership Institute, which is a two-day training program designed to provide participants with detailed information about the TPB process and regional transportation planning so that they may actively participate in TPB activities as well as inform their communities about transportation initiatives and programs. The participants at the Institute represent organizations that have been recognized as forces for change in their communities, including civic groups, homeowners associations, business organizations and local citizen advisory boards. They specifically do not include individuals who are already involved with the TPB.

In the future, the TPB and TPB staff will consider ways to follow up with Institute participants to effectively encourage future participation. In addition, these graduates will be considered partners in reaching deeper into interested communities that might benefit from applying the regional transportation context to local decision making.

- Outreach Forums

Since 2004, TPB staff has been making presentations around the region based on the Regional Mobility and Accessibility Scenario Study. Since 2006, these forums have included an interactive exercise in which participants, working in small groups, are asked to construct their own scenarios to address regional land use and transportation challenges. These outreach forums have proven successful in providing feedback on TPB programs and projects, as well as providing a subset of the regional population with information about regional transportation planning.

In setting up these public forums, TPB staff has increasingly focused on organizations and groups that already have regularly scheduled meetings and do not typically include citizens who are already involved in the TPB process. Staff intends to continue to use this approach for organizing forums.

- Visualization Techniques

The TPB has developed a variety of visualization techniques to strengthen participation in the planning process and to aid the TPB's various constituencies in understanding proposed plans. An example of visualization includes an interactive mapping feature that shows projects programmed in the CLRP while displaying project information and facts. The TPB also uses maps, photographs, charts, and other visuals to demonstrate planning concepts, networks and regional linkages. These tools enhance the understanding of all constituencies when discussing the TPB projects and programs. Further development of these visualization techniques will enhance participation for the interested and informed citizens who may not be familiar with regional transportation challenges.

The TPB will consider the utilization of additional techniques to further its outreach goals. These efforts might include the development of "stand alone" presentations that

can be posted on the website, allowing a person of any level of knowledge to understand the concepts, challenges and opportunities of regional transportation decision making.

Appendix G: Participation Plan Development Outreach Efforts

The TPB received input and guidance from committees representing myriad subjects and comprised of agency stakeholders, jurisdiction staff, interest groups, and the general public. During the development of this Participation Plan, TPB staff met with some of the committees to brief them on the Participation Plan and gather their input on the contents of the Plan and the impact it will have on future outreach and education efforts. TPB staff met with the TPB Technical Committee, the TPB Citizens Advisory Committee, the Access for All Advisory Committee, the Regional Bus Subcommittee, the Bicycle and Pedestrian Subcommittee, and consultants hired to focus the development of the Ad Hoc Freight Subcommittee. Input from these committees was vital in shaping the Participation Plan into a document that will provide the highest level of participation opportunities to the citizens of the region.

In addition, staff conducted a focus group session with alumni of the TPB's Community Leadership Institute. The purpose of this session was not only to inform the development of this Participation Plan, but also to gain insight to how the TPB can most effectively use its limited resources. TPB staff will use the information gathered during this focus group session to contribute to the development of the annual participation program.