



**QUARTERLY WORK PROGRAM PROGRESS REPORT
JANUARY – MARCH 2008**

NATIONAL CAPITAL REGION TRANSPORTATION PLANNING BOARD

PROGRAM HIGHLIGHTS

I. COMMUTER OPERATIONS CENTER

A. Ridematching Coordination and Technical Assistance

Staff visited several client sites during the third quarter of FY 2008 to provide technical services and re-installation of the CCRS as well as a new installation. Re-installations were performed at LINK of Reston, VA as well as the City of Baltimore and Prince George's County in Maryland. The re-installations were necessary due to new hardware at client sites. A new installation was performed at BWI Business Partnership who is a new Commuter Connections member. Staff also provided on-site CCRS training at BWI Business Partnership immediately following the installation. Staff also assisted various local rideshare agencies in working around corrupted database records, address geocoding problems, correcting database records when uploads were unsuccessful, report writing, producing park and ride lot statistics, FTP problems, and troubleshooting misbehavior by software on local computers.

Staff completed work on a Continuity of Operations plan for the Commuter Operations Center and the TDM Software system. The plan will be part of a larger COG agency-wide plan being developed for each program area.

The FY 2009 draft Commuter Connections Work Program (CCWP) was presented to the Commuter Connections Subcommittee on January 15th and a comment period was established. Comments received were incorporated into the draft document and presented to the Commuter Connections Subcommittee for approval on February 19th. The changes to the draft were also distributed and discussed with the State TDM Work Group on January 8th and February 12th. The draft document was also presented to the TPB Technical Committee on February 1st and March 7th. The draft document was also presented to the TPB on February 20th and released for public comment. The TPB approved the final document on March 19th.

Staff also continued work on updating the Federal ETC Handbook in cooperation with NCPC and GSA.

The State TDM Work Group met on January 8th, February 12th, and March 11th.

A Commuter Connections Subcommittee meeting was held on January 15th. Highlights from the meeting included the approval of the revised regional GRH program participation guidelines, a presentation on the

Washington National's TDM initiatives, a presentation on the draft results from the FY 2007 GRH Customer Satisfaction survey, an update on WMATA's new fare structure and SmarTrip update, a presentation on the highlights of the draft FY 2009 CCWP, an update on the 2007 Employer recognition Awards, and the distribution of the 2nd Quarter budget. A Commuter Connections Subcommittee meeting was also held on February 19th. Highlights from the meeting include a review of the comments and responses on the draft FY 2009 CCWP and approval to transmit the document for approval to the TPB, an update on the Congestion Management Process, an update on the Bike To Work Day Event, an update on the regional TDM Evaluation project, and an update on the regional Employer Recognition Awards.

A Ridematching Committee meeting was held on March 18th. Highlights from the meeting included the following: Ridematching Committee members reported on the fairs they had attended since the last Committee Meetings. Base Technologies reported on TDM System adjustments that had been made since the January 2008 meeting. Staff reviewed feedback the TDM System training held in March 2008. Overall feedback was positive. Staff also presented a revised data migration plan, rolling the new TDM System at a less aggressive pace than originally planned. Finally, staff presented the most recent GIS update and explained that it would be posted to the extranet for Ridematching Committee members to download.

Staff attended and participated in Arlington County's Car Free Diet event on January 29th. Staff presented information on Commuter Connections at the Capital Communicators event on January 30th.

Staff attended the Association for Commuter Transportation (ACT) and TDM Institute TRB Board meetings on January 11th, 12th, and 13th. Staff also attended the ACT Leadership class kick-off meeting on January 14th as well as the TRB TDM Committee meeting.

B. Transportation Information Services

Staff provided commuter traveler information on alternatives to the general public by telephone, Web site, electronically and through printed information. Statistics on this project are available by viewing the Quarterly Work Program Progress Report at the end of this document.

C. Transportation Information Software, Hardware, and Database Maintenance

Staff continued daily back-up and maintenance processes for Commuter Connections Ridematching Software system and the FTP server.

D. Commuter Information System

GIS staff updated geographic data to reflect changes in park and ride lots in Loudoun and Fairfax counties.. The new data was released on March 18th in the form of an installer to all client member sites using the CCRS.

E. TDM Software System Project

Montgomery County Commuter Services, Prince George's County DPW&T, Fairfax County RideSources, and Potomac & Rappahannock Transportation Commission were selected for testing the new TDM web based software system. These four ridematching agencies graciously worked with the new software and completed test plans and evaluation forms for submission to the developers.

Application Testing was completed February 22nd with incorporated feedback from testers including:

- Ride Matching algorithm was changed to add time filters
- Added drop down list for landmarks and Park and Rides in Ride Matching Module
- Began work on a brand new reporting interface
- Changed ride matching application to search on all registered commuter addresses

Approximately 40% of Access controls and site controls were completed for the outer jurisdictions. The contractor began the SQL programming for Bike Path routing application and a basic user interface was developed, Report views in Oracle were also created for the new report interface and the Data Migration design was started.

Conference calls were held on February 15th and on February 22nd with the four test sites to discuss issues and concerns regarding the web based TDM system.

Staff worked on the course curriculum and training session logistics in January and February in preparation for an all day training session on the new TDM Web based software system that occurred on March 4th.

COG staff designed, implemented, and executed procedures for moving data from the current CCRS system into the new TDM system. In a separate but related effort, COG staff designed and tested a process to synchronize data in the old and new systems until the new system is fully operational.

COG/TPB staff began running and testing the latest revisions of the software on COG's own servers. Staff submitted problem reports to Base and then tested the corrections in an ongoing cycle.

In March, work continued on the reporting interface and on the Bike Path Mapping application. A demo of the application was provided to MWCOG by the contractor which showed some data inaccuracies. COG/TPB staff would use a Google maps application to gather new data and use Frederick County data as an example.

The contractor continued to work through software issues and continued to make fixes including changing the ridematching application to store alternate addresses.

The new TDM system was deployed on March 31st. The first users of the live system are Prince George's County DPW&T and Fairfax County RideSources.

Diamond Transportation Services tested the new web based GRH system and submitted evaluation forms.

II. REGIONAL GUARANTEED RIDE HOME PROGRAM

A. General Operations and Maintenance

Staff continued sending weekly registration and re-registration cards to Guaranteed Ride Home program applicants. Those applicants whose records were expiring were contacted to update their information.

Staff processed cab and car rental invoices, and transit vouchers.

Staff monitored and maintained the GRH database and server. History records were purged to shrink the database and enhance performance.

B. Process Trip Requests and Provide Trips

Between the months of January and March, there were 2,272 GRH applications received. A total of 1,334 applicants were registered (1,299 new applicants and 35 previous "one-time exception" users) and 1,962 commuters were re-registered. During the same time period, the GRH program provided 809 GRH trips. Fifty-nine (59) of these trips were "one-time" exceptions accounting for seven percent (7%) of the total number of GRH trips provided. Personal illness accounted for the largest portion of the GRH trip reasons followed by unscheduled overtime. As of March 31st, a total of 16,407 commuters are currently registered in the GRH database.

Staff met with Diamond Transportation Services to discuss the daily operations of the GRH program on January 29th and March 26th. Staff

worked to secure a cab provider in the Spotsylvania/Stafford County region.

C. New Web Based GRH System

Staff scheduled training at Diamond Transportation for GRH Administrators on Tuesday, May 13, 2008 at Noon.

III. MARKETING

A. TDM Marketing and Advertising

Marketing Workgroup members were provided with draft marketing materials for the Spring 2008 campaign and asked for feedback. Items included radio scripts and creative for coffee cup sleeves, web banners, gas pump toppers, and direct mail and bus shelters. Interior signage was also developed for Frederick Transit buses and Alexandria DASH buses as well as magnets for VPSI vans.

Staff updated and replenished the Bike to Work guides and the Ridesharing brochures.

COG/TPB staff participated in Arlington County's Car-Free Diet Expo on January 29, 2008.

Distributed Winter 2008 Newsletter and Federal ETC insert, began development of Spring Newsletter and insert.

FY08 Spring Marketing Campaign Rollout Schedule:

GRH and Rideshare Radio started the week of March 10th - During the spring campaign radio was used as the anchor medium for the campaign with a broad mix of radio stations. Eleven D.C. focused stations and five exurban stations were used during the campaign. Four 60- second radio spots were produced that focused on 'preservation' messages, two for the Guaranteed Ride Home 'Preserve your peace of mind', 'Preserve your productivity'; and two for the rideshare campaign, 'Preserve your time', and 'Preserve your pocket money'.

Rideshare Gas Pump Toppers started March 24th - When commuters are paying at the pump they think about the price of gasoline. To exploit this unique opportunity to reach our target audience at the time they are most vulnerable to the message, the spring campaign will include Gas Pump advertising. 120 convenience stores and gas stations in the Washington region will carry the signage with an average of four ads per venue over a three month period.

GRH and Rideshare web banners started March 31st - The internet portion of the spring campaign included rotating sizes of banner ads across the Red McCombs Media (RMM) network of websites geo-targeted to the Washington region. In addition to the RMM websites, Commuter Connections banners are being served up on the top 42 news, business, weather and local media sites.

GRH Bus interiors and van magnets started March 31st - This spring, GRH campaign messages were carried aboard DASH and TransIT buses and on commuter vanpools. This occurred through a partnership with Commuter Connection network members which included, Frederick County TransIT Services, The City of Alexandria and VPSI Inc. Free ad space was contributed by these Commuter Connections network members.

Washington Nationals Baseball Broadcasts/3WT Radio Promotions - Commuter Connections has partnered with 3WT radio for an opening week sponsorship package during the much anticipated opening week at the new ballpark. The cost of the promotion included the 60 - second radio spots to air in Nationals Broadcasts over the first seven games and throughout the season, 10-second live read commercials to air in the Nationals Pre-Game Show over the first seven games, and 10-second promos on 3WT throughout the Nationals 2008 season. In addition 5 pair of tickets to Washington Nationals home games will be raffled off to carpoolers.

A Regional TDM Marketing Group meeting was held on March 18, 2008. Topics included presentations by representatives from the Transportation Planning Board Bus Subcommittee, Bus Design (Commuter Connections Marketing Contractor), Arlington County Commuter Services and Virginia Railway Express.

B. Bike to Work Day

Steering Committee meetings were held on January 9, 2008 and March 12, 2008. Three poster concepts for the 2008 BTWD event were presented to the Steering Committee in January. The poster choices presented took on a subtle environmental approach. This was done in hopes that the look and feel would resonate with bicyclists who are generally environmentally conscious as well as potential bicyclists who may see the connection between bicycling and cleaner air. The posters all had at least some green color treatment, and the message "Go Green. Bike to work and help the environment." The poster selected for 2008 had a silhouette of a bicyclist peddling to work. The overall design of concept 2 appealed to the majority of committee members, feedback was given to modify the poster. The Committee chose green for the 2008 T-Shirt color to match the background color used in the selected poster. The poster was also

translated into a double sided rack card. 20,000 posters and 50,000 rack cards were distributed the week of March 17, 2008 throughout the region.

The sponsorship drive continued through the end of January 2008. Over a dozen sponsors donated cash in support of the event for a total of \$26,300. Top sponsors this year include, goDCgo.com, ICF International, Crystal City and HSBC Bank. Repeat sponsors include the Coalition for the Capital Crescent Trail, Potomac Peddlers Touring Club, DC Lottery, bikes@vienna, VPSI, and REI. New sponsors include Bike the Sites, GeoEye and the City of Alexandria. In addition, many in-kind sponsors providing donations for the event with food, beverages and giveaway prizes.

WABA's online registration began in early March 2008. As part of their sponsorship package, the Downtown BID and DDOT are providing signage on eight Circulator buses. The buses will also carry the BTWD rack cards.

C. Employer Recognition Awards

The Employer Recognition Awards recognize employers who have made a positive difference to the commutes of their employees and who set an example within the Washington metropolitan region. Applications for the awards program were taken through February 1, 2008. A record total of 30 nominations were received. The Employer Recognition Awards Selection Committee meeting was held on March 14, 2008 and was moderated by Arch Street Communications. The Selection Committee was made up of evaluators representing telework, transit, bicycling, ridesharing, clean air advocacy, planning and economic development as well as the private sector business community. The Committee reviewed all materials submitted, discussed the nominations and voted using a silent balloting process. Winners were chosen in three categories: Marketing, Telework, and Incentives. Winners will be announced at the June 25, 2008 event held at the National Press Club in Washington, DC.

IV. MONITORING AND EVALUATION

A. TERM Data Collection and Analysis

The regional car sharing survey was sent out in March after revisions were made to it. Work continued on increasing the number of responses on the regional vanpool survey. The Employer Telework assistance survey was also revised and sent out in March. Staff and the consultant continued to work on reviewing updates to the EPA's COMMUTER model coefficients based on data from the regional demand management model. The draft

FY 2007 Bike To Work Day event report was completed and presented to the BTWD Steering Committee and the TDM Evaluation Group at their respective meetings in March.

A TDM Evaluation Group meeting was held on January 15th. Highlights from the meeting included highlights from the results of the 2007 Bike To Work Day event survey, and updates on the carsharing, vanpool, and employer telework surveys. A detailed discussion was also held on the revamping of the regional Employer Customer Satisfaction survey. The group also discussed the logistics for preparing the regional TERM Analysis report.

A TDM Evaluation Group meeting was also held on March 18th. Highlights from the meeting included the following: a review of the 2007 Bike To Work Day technical report, a review of the next steps on producing the draft TERM Analysis Report, a status report on the implementation of the regional Carsharing survey, a status report on the data collection activities of the regional vanpooling survey, a briefing on the next steps associated with the Employer Outreach TERM analysis, and a status report on the Employer Telework survey.

D. Program Monitoring and Tracking Activities

Staff completed the quarterly analysis data from the Employer Outreach database. Conformity verification reports were finalized for the second quarter of fiscal year 2008 and the draft for the third quarter was also completed.

The 2nd quarter progress report (October – December 2007) was completed and distributed in the February Commuter Connections Subcommittee agenda packet.

Staff continued with the monthly distribution of GRH customer satisfaction survey cards.

The FY07 Guaranteed Ride Home Customer Satisfaction Survey Final Draft Report was presented and distributed at the January 15, 2008 Commuter Connections Subcommittee meeting. There was an open comment period until the end of February. All edits were incorporated into the document and it was presented and distributed as part of the meeting announcement for the March 18, 2008 Regional TDM Marketing Group meeting. The Marketing Group approved the final draft document and it was posted to the Extranet as a meeting handout.

The 1st half of the fiscal year TDM Marketing Campaign document was finalized and released during this time period and it was posted on the Commuter Connections Extranet.

V. EMPLOYER OUTREACH

1. Regional Component Project Tasks

A. Regional Employer Database Management and Training

An all day training session was held for Employer Outreach sales representatives on January 7th on the ACT! Premium for Web database. Staff continued to apply the databases from the jurisdictions to the new web based system.

COG/TPB staff developed web applications and database software to conduct surveys and gather contact information for employers in the region. This is to help employers discover commuting alternatives that would be helpful to their employees.

B. Employer Outreach for Bicycling

A comprehensive update to the regional Employer/Employee Bike To Work guide was completed in January and a new guide was printed for distribution.

C. Live Near Where You Work Program

Staff continued to work with various jurisdictions to review potential opportunities for Live Near Your work briefing sessions/workshops.

2. Jurisdictional Component Project Tasks

A. Local Agency Funding and Support

Staff assisted with several jurisdictions on explanations of the levels of participation (Levels 1 through 4) and how they are defined. Staff processed survey requests for five jurisdictions and assisted in the customization of one employer survey.

An Employer Outreach meeting was held on January 15th. Highlights from the meeting include: Final conformity for first quarter of FY08; TDM Software system introduction; upcoming training sessions; regional

telework update; and, the TERM analysis explanation. The TERM guidelines for future company clients will be changing in the upcoming fiscal year (FY2009).

Staff met with UrbanTrans to discuss the status of the Employer Outreach efforts in the District of Columbia, Frederick County, and Prince William County on January 28th and March 24th.

VI. MARYLAND AND VIRGINIA TELEWORK

A. General Assistance and Information

Staff began working with the Telecommuting Advantage Group on preparing a survey for the upcoming training session for the Employer Outreach sales representatives.

VII. DC INFORMATION KIOSKS

Jurisdictional Project Component Tasks

A. Implementation of DC Kiosks

Staff met with DDOT on February 11th to present information and recommendations with kiosk units and logistics on the project.

TDM SERVICES**REGIONAL SUMMARY
JANUARY - MARCH 2008**

Total Applicants and Services Provided	Current Quarter	Prior Quarter	Current Quarter, Prior FY
COG Rideshare Applicants (New and Re-apps)	1,417	1,151	1,018
Locals Rideshare Apps (New and Re-apps)	2,146	1,935	3,333
Matchlists Generated	4,125	4,410	3,829
Transit Applicants/Info Sent	529	588	625
GRH Applicants	4,134	1,152	1,539
GRH Rides Provided	809	725	770
Telework Info Requests	0	0	1
Phone	3	5	3
Internet	3,926	2,918	3,175
Kiosk	N/A	N/A	0
Employer Applicants	0	0	0
Total Hits on website	22,254	22,389	24,264
TOTAL INPUT	39,343	35,273	38,557

TDM SERVICES

**ALEXANDRIA
JANUARY - MARCH 2008**

Total Applicants and Services Provided	Current Quarter	Prior Quarter	Current Quarter, Prior FY
Rideshare Applicants	74	33	26
Matchlists Sent	2	5	2
Transit Applicants and Info Sent	14	5	8
GRH Applicants	64	21	29
Telework Information Requests	0	0	0
Employers Contacted (New)- Phone	0	0	28
Employers Contacted (New)- Visit	0	0	0
Employers Contacted - Number of Potential (New)	0	0	28
Employers Contacted (Follow up)- Phone	0	0	44
Employers Contacted (Follow up)- Visit	0	0	0
Employers Contacted - Number of Potential (Follow up)	0	0	44
New TDM Programs Established			
Level 1	0	0	0
Level 2	0	0	0
Level 3	0	0	0
Level 4	0	0	0

TDM SERVICES

**ARLINGTON
JANUARY - MARCH 2008**

Total Applicants and Services Provided	Current Quarter	Prior Quarter	Current Quarter, Prior FY
Rideshare Applicants	39	32	16
Matchlists Sent	0	0	0
Transit Applicants and Info Sent	2	10	18
GRH Applicants	37	22	26
Telework Information Requests	0	0	0
Employers Contacted (New)- Phone	5	10	8
Employers Contacted (New)- Visit	9	3	8
Employers Contacted - Number of Potential (New)	0	0	16
Employers Contacted (Follow up)- Phone	368	272	153
Employers Contacted (Follow up)- Visit	48	11	0
Employers Contacted - Number of Potential (Follow up)	0	0	153
New TDM Programs Established			
Level 1	16	7	0
Level 2	3	0	1
Level 3	2	4	2
Level 4	4	0	0

TDM SERVICES

**ANNE ARUNDEL
JANUARY - MARCH 2008**

Total Applicants and Services Provided	Current Quarter	Prior Quarter	Current Quarter, Prior FY
Rideshare Applicants	71	66	55
Matchlists Sent	3	4	23
Transit Applicants and Info Sent	2	25	27
GRH Applicants	62	39	70
Telework Information Requests	0	0	0
Employers Contacted (New)- Phone	0	0	0
Employers Contacted (New)- Visit	0	0	0
Employers Contacted - Number of Potential (New)	0	0	0
Employers Contacted (Follow up)- Phone	0	0	0
Employers Contacted (Follow up)- Visit	0	0	0
Employers Contacted - Number of Potential (Follow up)	0	0	0
New TDM Programs Established			
Level 1	0	0	0
Level 2	0	0	0
Level 3	0	0	0
Level 4	0	0	0

TDM SERVICES

**BALTIMORE CITY
JANUARY - MARCH 2008**

Total Applicants and Services Provided	Current Quarter	Prior Quarter	Current Quarter, Prior FY
Rideshare Applicants	28	16	9
Matchlists Sent	1	2	9
Transit Applicants and Info Sent	8	11	11
GRH Applicants	25	9	16
Telework Information Requests	0	0	0
Employers Contacted (New)- Phone	0	0	0
Employers Contacted (New)- Visit	0	0	0
Employers Contacted - Number of Potential (New)	0	0	0
Employers Contacted (Follow up)- Phone	0	0	0
Employers Contacted (Follow up)- Visit	0	0	0
Employers Contacted - Number of Potential (Follow up)	0	0	0
New TDM Programs Established			
Level 1	0	0	0
Level 2	0	0	0
Level 3	0	0	0
Level 4	0	0	0

TDM SERVICES

BMC

JANUARY - MARCH 2008

Total Applicants and Services Provided	Current Quarter	Prior Quarter	Current Quarter, Prior FY
Rideshare Applicants	30	25	35
Matchlists Sent	1	1	1
Transit Applicants and Info Sent	0	12	16
GRH Applicants	29	16	51
Telework Information Requests	0	0	0
Employers Contacted (New)- Phone	0	0	0
Employers Contacted (New)- Visit	0	0	0
Employers Contacted - Number of Potential (New)	0	0	0
Employers Contacted (Follow up)- Phone	0	0	0
Employers Contacted (Follow up)- Visit	0	0	0
Employers Contacted - Number of Potential (Follow up)	0	0	0
New TDM Programs Established			
Level 1	0	0	0
Level 2	0	0	0
Level 3	0	0	0
Level 4	0	0	0

TDM SERVICES

**COG - District of Columbia
JANUARY - MARCH 2008**

Total Applicants and Services Provided	Current Quarter	Prior Quarter	Current Quarter, Prior FY
Rideshare Applicants	155	102	77
Matchlists Sent	38	67	104
Transit Applicants and Info Sent	193	56	120
GRH Applicants	147	79	111
Telework Information Requests	0	0	0
Employers Contacted (New)- Phone	2	0	4
Employers Contacted (New)- Visit	3	0	3
Employers Contacted - Number of Potential (New)	0	0	7
Employers Contacted (Follow up)- Phone	6	16	4
Employers Contacted (Follow up)- Visit	4	6	0
Employers Contacted - Number of Potential (Follow up)	0	0	4
New TDM Programs Established			
Level 1	1	0	0
Level 2	0	0	0
Level 3	2	0	1
Level 4	0	0	0

TDM SERVICES

**FAIRFAX
JANUARY - MARCH 2008**

Total Applicants and Services Provided	Current Quarter	Prior Quarter	Current Quarter, Prior FY
Rideshare Applicants	310	247	141
Matchlists Sent	56	57	93
Transit Applicants and Info Sent	99	91	73
GRH Applicants	281	151	192
Telework Information Requests	0	0	0
Employers Contacted (New)- Phone	26	7	6
Employers Contacted (New)- Visit	6	0	11
Employers Contacted - Number of Potential (New)	0	0	17
Employers Contacted (Follow up)- Phone	44	34	17
Employers Contacted (Follow up)- Visit	19	7	2
Employers Contacted - Number of Potential (Follow up)	0	0	19
New TDM Programs Established			
Level 1	4	2	0
Level 2	3	0	0
Level 3	11	3	1
Level 4	1	0	0

TDM SERVICES

**FDA
JANUARY - MARCH 2008**

Total Applicants and Services Provided	Current Quarter	Prior Quarter	Current Quarter, Prior FY
Rideshare Applicants	N/A	N/A	NA
Matchlists Sent	0	0	NA
Transit Applicants and Info Sent	N/A	N/A	NA
GRH Applicants	N/A	N/A	NA
Telework Information Requests	N/A	N/A	NA
Employers Contacted (New)- Phone	N/A	N/A	NA
Employers Contacted (New)- Visit	N/A	N/A	NA
Employers Contacted - Number of Potential (New)	N/A	N/A	NA
Employers Contacted (Follow up)- Phone	N/A	N/A	NA
Employers Contacted (Follow up)- Visit	N/A	N/A	NA
Employers Contacted - Number of Potential (Follow up)	N/A	N/A	NA
New TDM Programs Established			
Level 1	N/A	N/A	NA
Level 2	N/A	N/A	NA
Level 3	N/A	N/A	NA
Level 4	N/A	N/A	NA

TDM SERVICES

**FREDERICK
JANUARY - MARCH 2008**

Total Applicants and Services Provided	Current Quarter	Prior Quarter	Current Quarter, Prior FY
Rideshare Applicants	79	84	52
Matchlists Sent	5	1	3
Transit Applicants and Info Sent	17	28	29
GRH Applicants	77	46	79
Telework Information Requests	0	0	0
Employers Contacted (New)- Phone	0	0	1
Employers Contacted (New)- Visit	0	0	1
Employers Contacted - Number of Potential (New)	0	0	2
Employers Contacted (Follow up)- Phone	0	33	1
Employers Contacted (Follow up)- Visit	0	0	0
Employers Contacted - Number of Potential (Follow up)	0	0	1
New TDM Programs Established			
Level 1	0	0	0
Level 2	0	0	1
Level 3	0	0	1
Level 4	0	0	0

TDM SERVICES

HARFORD

JANUARY - MARCH 2008

Total Applicants and Services Provided	Current Quarter	Prior Quarter	Current Quarter, Prior FY
Rideshare Applicants	7	10	5
Matchlists Sent	16	16	1
Transit Applicants and Info Sent	1	1	3
GRH Applicants	6	5	6
Telework Information Requests	0	0	0
Employers Contacted (New)- Phone	0	0	0
Employers Contacted (New)- Visit	0	0	0
Employers Contacted - Number of Potential (New)	0	0	0
Employers Contacted (Follow up)- Phone	0	0	0
Employers Contacted (Follow up)- Visit	0	0	0
Employers Contacted - Number of Potential (Follow up)	0	0	0
New TDM Programs Established			
Level 1	0	0	0
Level 2	0	0	0
Level 3	0	0	0
Level 4	0	0	0

TDM SERVICES**HOWARD****JANUARY - MARCH 2008**

Total Applicants and Services Provided	Current Quarter	Prior Quarter	Current Quarter, Prior FY
Rideshare Applicants	54	47	47
Matchlists Sent	23	27	23
Transit Applicants and Info Sent	5	10	15
GRH Applicants	47	33	58
Telework Information Requests	0	0	0
Employers Contacted (New)- Phone	0	0	0
Employers Contacted (New)- Visit	0	0	0
Employers Contacted - Number of Potential (New)	0	0	0
Employers Contacted (Follow up)- Phone	0	0	0
Employers Contacted (Follow up)- Visit	0	0	0
Employers Contacted - Number of Potential (Follow up)	0	0	0
New TDM Programs Established			
Level 1	0	0	0
Level 2	0	0	0
Level 3	0	0	0
Level 4	0	0	0

TDM SERVICES

LINK

JANUARY - MARCH 2008

Total Applicants and Services Provided	Current Quarter	Prior Quarter	Current Quarter, Prior FY
Rideshare Applicants	0	0	0
Matchlists Sent	0	1	4
Transit Applicants and Info Sent	0	0	0
GRH Applicants	0	0	0
Telework Information Requests	0	0	0
Employers Contacted (New)- Phone	0	0	0
Employers Contacted (New)- Visit	0	0	0
Employers Contacted - Number of Potential (New)	0	0	0
Employers Contacted (Follow up)- Phone	0	0	0
Employers Contacted (Follow up)- Visit	0	0	0
Employers Contacted - Number of Potential (Follow up)	0	0	0
New TDM Programs Established			
Level 1	0	0	0
Level 2	0	0	0
Level 3	0	0	0
Level 4	0	0	0

TDM SERVICES

LOUDOUN

JANUARY - MARCH 2008

Total Applicants and Services Provided	Current Quarter	Prior Quarter	Current Quarter, Prior FY
Rideshare Applicants	110	104	45
Matchlists Sent	53	70	54
Transit Applicants and Info Sent	28	24	21
GRH Applicants	102	62	72
Telework Information Requests	0	0	0
Employers Contacted (New)- Phone	0	0	6
Employers Contacted (New)- Visit	0	0	7
Employers Contacted - Number of Potential (New)	0	0	13
Employers Contacted (Follow up)- Phone	17	0	46
Employers Contacted (Follow up)- Visit	3	0	0
Employers Contacted - Number of Potential (Follow up)	0	0	46
New TDM Programs Established			
Level 1	0	0	1
Level 2	0	0	0
Level 3	0	0	0
Level 4	0	0	0

TDM SERVICES

MTA

JANUARY - MARCH 2008

Total Applicants and Services Provided	Current Quarter	Prior Quarter	Current Quarter, Prior FY
Rideshare Applicants	0	0	7
Matchlists Sent	0	2	0
Transit Applicants and Info Sent	0	0	0
GRH Applicants	0	0	0
Telework Information Requests	0	0	0
Employers Contacted (New)- Phone	0	0	0
Employers Contacted (New)- Visit	0	0	0
Employers Contacted - Number of Potential (New)	0	0	0
Employers Contacted (Follow up)- Phone	0	0	0
Employers Contacted (Follow up)- Visit	0	0	0
Employers Contacted - Number of Potential (Follow up)	0	0	0
New TDM Programs Established			
Level 1	0	0	0
Level 2	0	0	0
Level 3	0	0	0
Level 4	0	0	0

TDM SERVICES

**MONTGOMERY COUNTY
FRIENDSHIP HEIGHTS/COUNTYWIDE/ROCKVILLE
JANUARY - MARCH 2008**

Total Applicants and Services Provided	Current Quarter	Prior Quarter	Current Quarter, Prior FY
Rideshare Applicants	124	92	7
Matchlists Sent	31	40	271
Transit Applicants and Info Sent	0	59	0
GRH Applicants	117	53	0
Telework Information Requests	0	0	0
Employers Contacted (New)- Phone	46	3	0
Employers Contacted (New)- Visit	11	0	0
Employers Contacted - Number of Potential (New)	0	0	0
Employers Contacted (Follow up)- Phone	795	140	0
Employers Contacted (Follow up)- Visit	23	23	0
Employers Contacted - Number of Potential (Follow up)	0	0	0
New TDM Programs Established			
Level 1	12	1	0
Level 2	7	2	0
Level 3	6	0	0
Level 4	5	0	0

TDM SERVICES

**BETHESDA TRANSPORTATION SOLUTIONS
JANUARY - MARCH 2008**

Total Applicants and Services Provided	Current Quarter	Prior Quarter	Current Quarter, Prior FY
Rideshare Applicants	See MC	See MC	37
Matchlists Sent	50	70	410
Transit Applicants and Info Sent	See MC	See MC	390
GRH Applicants	See MC	See MC	0
Telework Information Requests	See MC	See MC	1
Employers Contacted (New)- Phone	See MC	See MC	41
Employers Contacted (New)- Visit	See MC	See MC	39
Employers Contacted - Number of Potential (New)	See MC	See MC	0
Employers Contacted (Follow up)- Phone	See MC	See MC	2,526
Employers Contacted (Follow up)- Visit	See MC	See MC	7
Employers Contacted - Number of Potential (Follow up)	See MC	See MC	0
New TDM Programs Established			
Level 1	See MC	See MC	19
Level 2	See MC	See MC	7
Level 3	See MC	See MC	3
Level 4	See MC	See MC	1

TDM SERVICES

**NORTHERN BETHESDA TMD
JANUARY - MARCH 2008**

Total Applicants and Services Provided	Current Quarter	Prior Quarter	Current Quarter, Prior FY
Rideshare Applicants	See MC	See MC	9
Matchlists Sent	126	58	2
Transit Applicants and Info Sent	See MC	See MC	0
GRH Applicants	See MC	See MC	0
Telework Information Requests	See MC	See MC	0
Employers Contacted (New)- Phone	See MC	See MC	0
Employers Contacted (New)- Visit	See MC	See MC	0
Employers Contacted - Number of Potential (New)	See MC	See MC	0
Employers Contacted (Follow up)- Phone	See MC	See MC	0
Employers Contacted (Follow up)- Visit	See MC	See MC	0
Employers Contacted - Number of Potential (Follow up)	See MC	See MC	0
New TDM Programs Established			
Level 1	See MC	See MC	0
Level 2	See MC	See MC	0
Level 3	See MC	See MC	0
Level 4	See MC	See MC	0

TDM SERVICES**SILVER SPRING
JANUARY - MARCH 2008**

Total Applicants and Services Provided	Current Quarter	Prior Quarter	Current Quarter, Prior FY
Rideshare Applicants	See MC	See MC	0
Matchlists Sent	5	10	133
Transit Applicants and Info Sent	See MC	See MC	0
GRH Applicants	See MC	See MC	0
Telework Information Requests	See MC	See MC	0
Employers Contacted (New)- Phone	See MC	See MC	0
Employers Contacted (New)- Visit	See MC	See MC	0
Employers Contacted - Number of Potential (New)	See MC	See MC	0
Employers Contacted (Follow up)- Phone	See MC	See MC	0
Employers Contacted (Follow up)- Visit	See MC	See MC	0
Employers Contacted - Number of Potential (Follow up)	See MC	See MC	0
New TDM Programs Established			
Level 1	See MC	See MC	0
Level 2	See MC	See MC	0
Level 3	See MC	See MC	0
Level 4	See MC	See MC	0

TDM SERVICES

NIH

JANUARY - MARCH 2008

Total Applicants and Services Provided	Current Quarter	Prior Quarter	Current Quarter, Prior FY
Rideshare Applicants	N/A	N/A	21
Matchlists Sent		0	4
Transit Applicants and Info Sent	N/A	N/A	0
GRH Applicants	N/A	N/A	0
Telework Information Requests	N/A	N/A	0
Employers Contacted (New)- Phone	N/A	N/A	0
Employers Contacted (New)- Visit	N/A	N/A	0
Employers Contacted - Number of Potential (New)	N/A	N/A	0
Employers Contacted (Follow up)- Phone	N/A	N/A	0
Employers Contacted (Follow up)- Visit	N/A	N/A	0
Employers Contacted - Number of Potential (Follow up)	N/A	N/A	0
New TDM Programs Established			
Level 1	N/A	N/A	0
Level 2	N/A	N/A	0
Level 3	N/A	N/A	0
Level 4	N/A	N/A	0

TDM SERVICES

**NORTHERN NECK
JANUARY - MARCH 2008**

Total Applicants and Services Provided	Current Quarter	Prior Quarter	Current Quarter, Prior FY
Rideshare Applicants	7	5	0
Matchlists Sent	0	0	0
Transit Applicants and Info Sent	0	2	0
GRH Applicants	7	3	0
Telework Information Requests	0	0	0
Employers Contacted (New)- Phone	0	0	0
Employers Contacted (New)- Visit	0	0	0
Employers Contacted - Number of Potential (New)	0	0	0
Employers Contacted (Follow up)- Phone	0	0	0
Employers Contacted (Follow up)- Visit	0	0	0
Employers Contacted - Number of Potential (Follow up)	0	0	0
New TDM Programs Established			
Level 1	0	0	0
Level 2	0	0	0
Level 3	0	0	0
Level 4	0	0	0

TDM SERVICES

**NORTHERN SHENANDOAH
JANUARY - MARCH 2008**

Total Applicants and Services Provided	Current Quarter	Prior Quarter	Current Quarter, Prior FY
Rideshare Applicants	38	30	22
Matchlists Sent	0	0	0
Transit Applicants and Info Sent	0	7	1
GRH Applicants	35	23	25
Telework Information Requests	0	0	0
Employers Contacted (New)- Phone	0	0	0
Employers Contacted (New)- Visit	0	0	0
Employers Contacted - Number of Potential (New)	0	0	0
Employers Contacted (Follow up)- Phone	0	0	0
Employers Contacted (Follow up)- Visit	0	0	0
Employers Contacted - Number of Potential (Follow up)	0	0	0
New TDM Programs Established			
Level 1	0	0	0
Level 2	0	0	0
Level 3	0	0	0
Level 4	0	0	0

TDM SERVICES**NORTHERN SHENANDOAH
JANUARY - MARCH 2008**

Total Applicants and Services Provided	Current Quarter	Prior Quarter	Current Quarter, Prior FY
Rideshare Applicants	38	30	22
Matchlists Sent	0	0	0
Transit Applicants and Info Sent	0	7	1
GRH Applicants	35	23	25
Telework Information Requests	0	0	0
Employers Contacted (New)- Phone	0	0	0
Employers Contacted (New)- Visit	0	0	0
Employers Contacted - Number of Potential (New)	0	0	0
Employers Contacted (Follow up)- Phone	0	0	0
Employers Contacted (Follow up)- Visit	0	0	0
Employers Contacted - Number of Potential (Follow up)	0	0	0
New TDM Programs Established			
Level 1	0	0	0
Level 2	0	0	0
Level 3	0	0	0
Level 4	0	0	0

TDM SERVICES

**PRINCE GEORGE'S
JANUARY - MARCH 2008**

Total Applicants and Services Provided	Current Quarter	Prior Quarter	Current Quarter, Prior FY
Rideshare Applicants	131	82	2
Matchlists Sent	22	1	0
Transit Applicants and Info Sent	5	43	2
GRH Applicants	121	54	6
Telework Information Requests	0	0	0
Employers Contacted (New)- Phone	9	0	0
Employers Contacted (New)- Visit	9	0	0
Employers Contacted - Number of Potential (New)	0	0	0
Employers Contacted (Follow up)- Phone	664	0	0
Employers Contacted (Follow up)- Visit	18	0	0
Employers Contacted - Number of Potential (Follow up)	0	0	0
New TDM Programs Established			
Level 1	8	0	0
Level 2	0	0	0
Level 3	0	0	0
Level 4	0	0	0

TDM SERVICES

PRTC

JANUARY - MARCH 2008

Total Applicants and Services Provided	Current Quarter	Prior Quarter	Current Quarter, Prior FY
Rideshare Applicants	271	275	146
Matchlists Sent	154	5	3
Transit Applicants and Info Sent	58	83	56
GRH Applicants	257	218	221
Telework Information Requests	0	0	0
Employers Contacted (New)- Phone	0	0	3
Employers Contacted (New)- Visit	0	0	1
Employers Contacted - Number of Potential (New)	0	0	4
Employers Contacted (Follow up)- Phone	0	20	0
Employers Contacted (Follow up)- Visit	0	0	0
Employers Contacted - Number of Potential (Follow up)	0	0	0
New TDM Programs Established			
Level 1	0	0	0
Level 2	0	0	0
Level 3	0	0	0
Level 4	0	0	0

TDM SERVICES

**GW RIDE CONNECT
JANUARY - MARCH 2008**

Total Applicants and Services Provided	Current Quarter	Prior Quarter	Current Quarter, Prior FY
Rideshare Applicants	271	293	146
Matchlists Sent	154	116	3
Transit Applicants and Info Sent	58	80	56
GRH Applicants	257	225	221
Telework Information Requests	0	0	0
Employers Contacted (New)- Phone	0	0	3
Employers Contacted (New)- Visit	0	0	1
Employers Contacted - Number of Potential (New)	0	0	4
Employers Contacted (Follow up)- Phone	0	0	0
Employers Contacted (Follow up)- Visit	0	0	0
Employers Contacted - Number of Potential (Follow up)	0	0	0
New TDM Programs Established			
Level 1	0	0	0
Level 2	0	0	0
Level 3	0	0	0
Level 4	0	0	0

TDM SERVICES

**RAPPAHANNOCK-RAPIDAN
JANUARY - MARCH 2008**

Total Applicants and Services Provided	Current Quarter	Prior Quarter	Current Quarter, Prior FY
Rideshare Applicants	55	46	218
Matchlists Sent	39	22	186
Transit Applicants and Info Sent	14	8	79
GRH Applicants	51	23	270
Telework Information Requests	0	0	0
Employers Contacted (New)- Phone	0	0	0
Employers Contacted (New)- Visit	0	0	0
Employers Contacted - Number of Potential (New)	0	0	0
Employers Contacted (Follow up)- Phone	0	0	0
Employers Contacted (Follow up)- Visit	0	0	0
Employers Contacted - Number of Potential (Follow up)	0	0	0
New TDM Programs Established			
Level 1	0	0	0
Level 2	0	0	0
Level 3	0	0	0
Level 4	0	0	0

TDM SERVICES**TRI-COUNTY
JANUARY - MARCH 2008**

Total Applicants and Services Provided	Current Quarter	Prior Quarter	Current Quarter, Prior FY
Rideshare Applicants	110	89	15
Matchlists Sent	143	146	19
Transit Applicants and Info Sent	23	33	13
GRH Applicants	106	70	18
Telework Information Requests	0	0	0
		0	
Employers Contacted (New)- Phone	16	4	0
Employers Contacted (New)- Visit	0	0	0
Employers Contacted - Number of Potential (New)	0	0	0
		0	
Employers Contacted (Follow up)- Phone	3	3	0
Employers Contacted (Follow up)- Visit	3	2	0
Employers Contacted - Number of Potential (Follow up)	0	0	0
		0	
New TDM Programs Established		0	
Level 1	0	0	0
Level 2	0	0	0
Level 3	0	0	0
Level 4	0	0	0

Table 1
National Capital Region Transportation Planning Board
Commuter Connections Program
Quarterly Activity and Impact Summary
JANUARY - MARCH 2008

Commuter Connections Activity	This Quarter	Last Quarter	Since
			July 2007
Total applicants/info provided:	3,825	3,305	11,410
Rideshare applicants	3,563	3,086	10,648
Matchlists sent	4,229	3,689	11,941
Transit applicants/info sent	529	588	1,947
GRH applicants	1,725	1,499	5,471
Bike to work info requests	129	54	268
Telework info requests	2	2	4
Kiosk users	N/A	N/A	N/A
Kiosk applicants	N/A	N/A	N/A
Internet users	22,254	22,389	65,310
Internet applicants	3,926	2,918	10,345
New employer clients	131	26	444
Employee applicants	0	0	32

Program Impact Performance Measure	This Quarter	Last Quarter	Since July 2007
Continued placements	958	830	2,863
Temporary/one-time placements	532	461	1,590
Daily vehicle trips reduced	442	382	1,320
Daily VMT reduced	14,212	12,309	42,471
Daily tons NOx reduced	0.0105	0.0092	0.0315
Daily tons VOC reduced	0.0046	0.0040	0.0138
Daily gallons of gas saved	597	517	1,784
Daily commuter costs saved	2,458	2,129	7,346

NOTE: Daily vehicle trips reduced is calculated by multiplying the number of placements by a vehicle trip reduction (VTR) factor. The VTR factor takes into account three types of placements. 1) Drive alone commuters that shift to a commute alternative, 2) current alternative commute users that shift to a higher occupancy commute mode, and 3) current commute alternative users that increase the number of days they use a commute alternative. Daily vehicle trips reduced include both trips to work and trips from work to home.

TABLE 2

**COMMUTER CONNECTIONS APPLICATION ACTIVITY SUMMARY
JANUARY - MARCH 2007**

	New Apps	Re-Apps	Follow Up	Total
ALEXANDRIA	52	3	139	194
ARLINGTON (COG)	0	3	6	9
ARTMA	12	0	289	301
BALTIMORE CITY	0	0	9	9
BMC	0	0	3	3
COG - MD	528	1	740	1,269
COG - VA	652	5	748	1,405
COG - Other	53	0	50	103
DISTRICT OF COLUMBIA	177	1	212	390
FDA	0	0	0	0
FAIRFAX COUNTY	316	116	1,857	2,289
FREDERICK	11	1	135	147
GW RIDE CONNECT	408	5	2,451	2,864
HARFORD	29	21	105	155
HOWARD	35	0	199	234
LINK	1	1	45	47
LOUDOUN	155	7	588	750
MTA	0	0	4	4
MONTGOMERY COUNTY	253	34	3,596	3,883
Bethesda Transportation Solutions	56	21	1,361	1,438
Countywide	154	0	569	723
Friendship Heights/Rockville	5	0	410	415
North Bethesda TMD	21	13	1,108	1,142
Silver Spring	17	0	148	165
NIH	19	0	97	116
NORTHERN NECK	1	2	2	5
NORTHERN SHENANDOAH	0	0	0	0
PRINCE GEORGE'S	39	0	119	158
PRTC	148	0	1,029	1,177
RAPPAHANNOCK-RAPIDAN	77	5	236	318
TRI - COUNTY	106	286	242	634
TOTAL INPUT	3,072	491	12,901	16,464

TOTAL NEW & RE-APPLICANTS

3,563

FY2008

January - March 2008	City of Alexandria	Arlington County	District of Columbia	Fairfax County	Frederick County	Loudoun County	Montgomery County	Prince George's	Prince William	Calvert/ St. Charles	Telework	Metro
Employers Contacted (new Site Visits (prospects)	0	14	5	32	0	0	56	9	3	15	0	0
Employers Contacted (follow-up)	0	368	9	44	0	172	795	666	34	6	0	0
Total Broadcast Contacts Letters, Flyers, Newsletter	0	8536	153	178	16	1	2925	519	32	171	0	0
Total Sales Meetings	0	48	4	19	0	6	24	27	4	5	0	0
Total Employers Contacted	0	8966	171	273	16	179	3800	1221	73	197	0	0
New Level 1 TDM Programs	0	16	0	5	0	0	12	8	0	0	0	0
New Level 2 TDM Programs	0	3	0	3	0	0	7	0	0	0	0	0
New Level 3 TDM Programs	0	2	0	13	0	0	6	0	0	0	0	0
New Level 4 TDM Programs	0	4	0	1	0	0	5	0	0	0	0	0