




## Momentum Update

- 10 years since last strategic plan
- Board and staff are charting a new course
- Staff-recommended strategic plan to Board in January 2013
  - Include strategies to address all Board goals
  - Connect to Metro's business plans



The complex block contains a logo on the left, a title "Momentum Update", a bulleted list of four items, and a row of four small images at the bottom. The images show a Metro bus, a bus chassis, a bus interior, and two people walking with a cane.




## Relationship with WMATA Regional Transit System Plan (RTSP)


<p>Strategic Plan</p> <ul style="list-style-type: none"> <li>• Metro only</li> <li>• Both short-term infrastructure and non-infrastructure needs</li> </ul>	<p>RTSP</p> <ul style="list-style-type: none"> <li>• All transit and operator-neutral</li> <li>• Only short- and long-term infrastructure needs</li> </ul>
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Strategic Plan and RTSP



- Long-range vision
- Address core-capacity needs
- Connect communities
- Lay the groundwork for improved surface transit in the region


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## Challenges/Risks to Our Future

- Age of the system
- Reliance on Metro's core
- Changing travel patterns
- Unsustainable cost drivers
- Planning for and serving people with disabilities
- Long-term sustainable funding to maintain and grow
  - Sequestration

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## What If We Do Nothing?

- Threats to safety
- More delays, service disruptions and crowded conditions
- More congested highways as regional growth will outpace Metro investment
- Reduced overall quality of life
- Harms region's competitive advantage –talent, jobs, and investment dollars



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## The Way Forward

### Strategic Goals:

- ✓ Build and maintain a premier safety culture and system
- ✓ Meet or exceed customer expectations by consistently delivering quality service
- ✓ Improve regional mobility and connect communities
- ✓ Ensure financial stability and invest in our people and assets



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# Next Generation of Metro: Core



100% 8-car trains



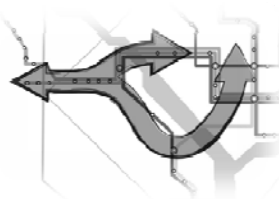
More station capacity



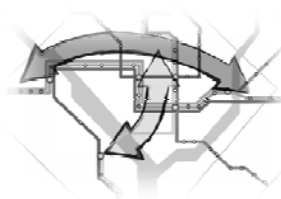
Underground pedestrian links



Complete Priority Corridor Network



Provide new direct connections between lines



Add new tunnels through downtown

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# Next Generation of Metro: Connect



Transit priority on congested roadways



Seamless connections including fares, information, and services


Connect communities with high quality BRT, LRT, or streetcar



Extend system beyond end of line stations with BRT, LRT, or Metrorail



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## Stakeholder Outreach

- Meetings with jurisdictions, business community, regional groups
- MindMixer, Twitter, and Facebook
- Rider surveys on future of WMATA
- Emails to SmarTrip database and other stakeholders
- Advertising on bus, non-English papers
- Employee communications





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## Questions For Stakeholders

- Which priorities support business growth?
- Which investments deliver improved service to more customers?
- How do we strengthen the core to enable future expansion?
- Which communities are most in need of enhanced Metro connectivity?
- How will adequate funding be identified to sustain and grow the system?
- When will reliable funding for Metro become a regional priority and what form will it take?

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## Join the Conversation!

wmata.com/momentum


Washington Metropolitan Area Transit Authority

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About Metro

About Metro


- Board of Directors | >
- General Manager | >
- Strategic Plan | >
- Scorecard
- Inspector General | >
- Careers | >
- Transit Police | >
- Newsroom | >
- Questions & Answers
- Riders' Advisory Council | >
- Public Records & Reports
- Planning & Development
- Safety Oversight
- Stimulus Program
- Civil Rights - Title VI



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## MindMixer: First Round

- Improve core stations
- Address train crowding
- Provide better real-time service information
- Improve service frequency, especially during the off-peak
- Prioritize buses
- Create circumferential connections





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## MindMixer: Second Round

- Increase system's core capacity
- Improve bus reliability and travel time
- Connect areas with high quality transit
- Learn from other cities' transit systems



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## What We Need from You

- Ask colleagues, stakeholders, friends, family to join the conversation on MindMixer
- Forward emails to your listservs and stakeholder groups
- Contact Metro with dates of any upcoming high-level meetings in your jurisdiction or stakeholder groups

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