



M E E T I N G A G E N D A

COG RECYCLING COMMITTEE

Recyclability Labels

Place: COG 3rd Floor Board Room
Date: Thursday, September 15, 2011
Time: 10:00 a.m. - 1:30 p.m.

- I. **Call to Order & Introductions** – Chair Scott MacDonald, Prince William County
- II. **Recyclability Labels** (10:00 – 11:50)

Labeling Biodegradable Products

Steve Mojo, Executive Director (via Webinar)
Biodegradable Products Institute (BPI)

Mr. Mojo will discuss BPI certification, the differences between biodegradable and bio-based products, and how to convey this message to consumers.

ASTM Review of Plastic Resin Identification Codes

Thomas Pecorini, Technology Fellow, Eastman Chemical Company
ASTM D20 Committee Member (via Webinar)

Mr. Pecorini will review the inclusion of the Society of the Plastics Industry's Plastic Resin Code (chasing arrows surrounding #1-7) in the ASTM standards and current discussions to update the label.

Federal Trade Commission Green Guides

Julia Ensor, Attorney
Federal Trade Commission

Ms. Ensor will explain the green guides, which provide marketers with guidance on how to properly convey claims of recyclability and other green benefits.

- III. **Announcing National Recycle-Bowl Competition for K-12 Schools** (11:50 – 12:00)
Kelley Dennings, Keep America Beautiful
- IV. **Lunch** (12:00 - 12:30)
- V. **Business** (12:30 – 12:55)
 - A. America Recycles Day
 - B. Outreach Committee Update
 - C. Go Recycle Campaign
- VI. **News Exchange and Industry Update** (12:55 – 1:30)
- VII. **Set Next Meeting Date (December 1: Recyclability of Non-Traditional Items)**
- VIII. **Adjourn**



Reasonable accommodations are provided for persons with disabilities. Please allow 7 business days to process requests. Phone: 202.962.3300 or 202-962.3213 (TDD). Email: accommodations@mwkog.org. For details: www.mwkog.org