

September 15, 2023 – Joint Meeting with Cooperative Forecasting Subcommittee and Amazon HQ2 Tour

2023 YEAR IN REVIEW

Sakina Khan, Office of Planning, District of Columbia, Co-Chair

Anthony Fusarelli, Jr., Department of Community Planning, Housing & Development, Arlington County, Co-Chair

Planning Directors Technical Advisory Committee December 15, 2023

The committee thought about ...



Let's apply the "Equity Lens"

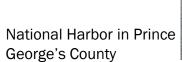
and develop a meeting program under the Umbrella of Equity – Race, Housing, Transportation, and Environmental Equity.

	0 (NO INTEREST)	1 (LOW INTEREST)	2 (MEDIUM INTEREST)	3 (HIGHEST INTEREST)	TOTAL	WEIGHTEI AVERAGE
Commercial Market Resiliency	20.00%	30.00% 3	20.00% 2	30.00% 3	10	2.6
Downtown and central business areas	11.11% 1	22.22% 2	11.11% 1	55.56% 5	9	3.1
Equitable transportation strategies and housing connections	11.11% 1	33.33% 3	11.11% 1	44.44% 4	9	2.8
Equitable resilience/environmental justice strategies	0.00%	0.00%	55.56% 5	44.44% 4	9	3.4
Placemaking for community interaction and access	0.00%	11.11% 1	22.22% 2	66.67% 6	9	3.5
Federal office space	12.50% 1	25.00% 2	12.50% 1	50.00% 4	8	3.0
Minority businesses and displacement	0.00%	33.33%	11.11% 1	55.56% 5	9	3.2
Residential displacement and Relocation	0.00%	30.00%	10.00% 1	60.00%	10	3.3
Stakeholder engagement	11.11% 1	33.33%	22.22%	33.33%	9	2.7
Equity-forward comprehensive plans and area plans	10.00%	10.00%	20.00%	60.00%	10	3.3
Integrating equity into development review	0.00%	11.11% 1	33.33%	55.56% 5	9	3.4
Use data to measure equity and address equity deficits	11.11% 1	0.00%	22.22%	66.67% 6	9	3.4
Addressing digital divide	11.11% 1	44.44% 4	44.44% 4	0.00%	9	2.3
Connecting partnerships to implementation	11.11% 1	44.44% 4	33.33%	11.11% 1	9	2.4
Dialogue with/lessons learned from counterparts in Anne Arundel/Howard Counties	25.00% 2	50.00%	12.50% 1	12.50% 1	8	2.1

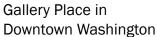


What we did this year...

- January Review Possible 2023 Meeting Themes and Topics/Review Draft Round 10.0 Cooperative Forecasts
- February Planning Equity Agenda in Planning
- March Office-to-Residential Conversions
- April Review and Approval of Round 10.0 Cooperative Forecasts
- May No Meeting
- June Equity and Visualization in Planning
- July Best Practices in Resiliency
- September Joint Meeting with Cooperative Forecasting Subcommittee / Amazon HQ2 and Neighborhood Tour
- October Commercial and Economic Resiliency
- November 3 COG Planning for Equitable Development Event
- November Placemaking









February Meeting

Presentation: Montgomery County Planning Equity Agenda in Planning Tanya Stern, Acting Planning Director, Montgomery County Planning Department

Montgomery County **Racial Equity & Social Justice Act**October 2019

AN ACT to: (1) (2) (3) (4) (5) (6) (7) (8) (9) Establish a racial equity and social justice program; establish an Office of Racial Equity and Social Justice in the Executive Branch; remove the Chief Equity Officer position in the Office of the Executive as a non-merit position; require the Executive to adopt, by Method 2 regulation, a racial equity and social justice action plan for the County; require each Department and Office to develop a racial equity and social justice action plan; require the Executive to submit a racial equity and social justice impact statement to the Council for each Bill and for each management initiative or program in the recommended budget; establish a Racial Equity and Social Justice Advisory Committee and set forth the composition and duties of the

Committee; require the Planning Board to consider racial equity and social justice impact when preparing a Master Plan; and generally amend the law governing racial equity and social justice.

M-NCPPC Resolution on Solidarity with National Movement to End Injustice and Violence against African Americans June 17, 2020

and affirms that it squarely subscribes to the indisputable principle that Black lives do matter, and they must matter, in all civic endeavors in order for our agency and our nation to achieve the cardinal promises of our government – that ALL people will be treated fairly and equally.



Equity Agenda for Planning: Implementation



Tanya Stern Presentation:



Ongoing Efforts:

- Equity Lens for Master Plans
- Equitable Community Engagement Strategies
- Equity Peer Review Group
- Mandatory Equity Training for Staff

Completed Tools/Initiatives:

- ✓ Equity Focus Areas mapping
- ✓ Trends in Racial & Ethnic Diversity 1990-2020 GIS Storymap
- ✓ Neighborhood Change Analysis in the Washington, DC Region
- ✓ Mapping Segregation Project (Phase 1)

In Progress:

- Asian American & Pacific Islander Heritage Project
- Community Equity Index (under development)



March Meeting

Topic: Opportunities and Challenges with Office-to-Residential Conversions in Metropolitan Washington



Panel #1: Economic/Policy/Legal Considerations

- Yesim Sayin, DC Policy Center
- Steven Reilly, HR& Advisors
- Ken Wire, Wire Gill LLP

Panel #2: Context, Challenges and Opportunities

- David Haresign, Bonstra Haresign Architects
- Michael Abrams, Foulger-Pratt
- Matt Perstronk, Post Brothers
- Peter McLaughlin, PROMARK Partners

OFFICE TO RESIDENTIAL CASE STUDY THE OCTAVE, SILVER SPRING, MD







Office-to-Residential Conversions

Ken Wire's Policy and Process Implications

Rationale for Requiring Discretionary Approval if No Site Plan Changes Are Proposed

- A. Ability to move forward quickly when interests align
- B. Team can time project delivery and lease up
- C. Certainty of approval and reduced risk of additional costs

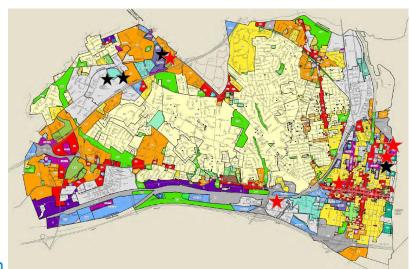
Need for Discretionary Approval to Address

- A. Current Zoning or Conditions do not provide sufficient density
- B. Modifications to Parking and Open Space
- C. Need for additional density or incentives

4900 Seminary Road



Alexandria Office-to-Residential Conversions



TransPotomac Plaza





Office-to-Residential Conversions

Michael Abrams's Considerations for Exploring Office-to-Residential Conversions

Construction Complexity for Change of Use

- How difficult will it be to create light and air for residential occupancy?
- How much cutting of the concreate slab is necessary to achieve this result?
- How much density is lost in the process?

Cost of Construction

- Range from \$225 -\$325/SF
- How much facade (skin will need to be replaced?
- Are there existing improvements that can be retained?

Parking

- How much existing parking does the building have?
- What is the cost to rehabilitate an existing parking garage?

Inclusionary Zoning

- Does the site require affordable housing?
- If so, how much and at what level of affordability?

Entitlement Process

Is additional entitlement needed to facilitate the change of use?

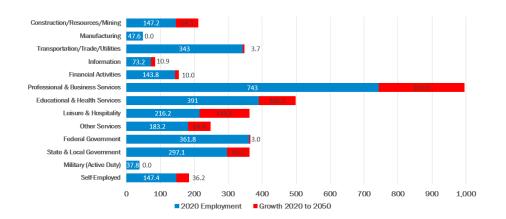


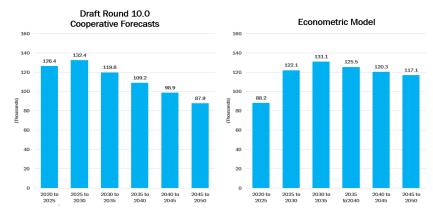


At what point are you better off just tearing down and starting from scratch?

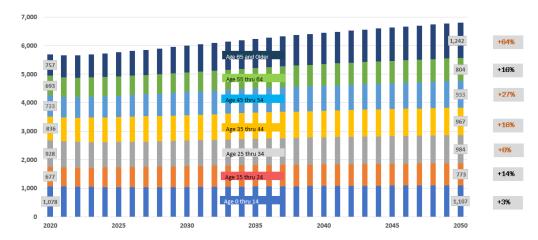
April Meeting

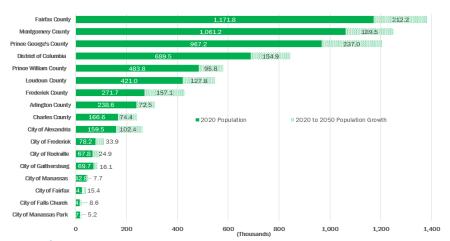
Presentation: Preliminary Review of the Round 10.0 Cooperative Forecasts











June Meeting

Four Presentations Related to the Topics of Equity and Visualization in Planning

 Briefing on the City of Alexandria's Equity Index Map – Emily Finchum-Mason, Policy and Impact Analyst

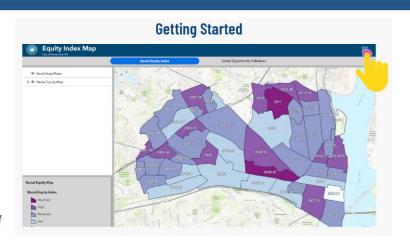
The Equity Index Map provides users with a resource to think about the root causes of the entrenched inequities in Alexandria and how City leaders can address those root causes to achieve equity for all.

 ARC/GIS Urban and the Role of Visualization in Community Engagement – Heba ElGawish, Senior Cross-Systems Planner, DC Office of Planning

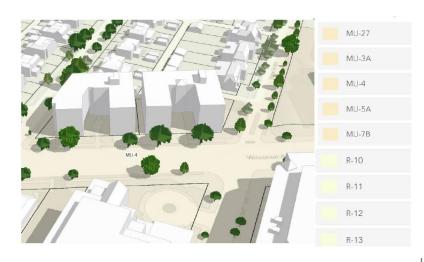
The DC Office of Planning has recently deployed ArcGIS Urban to support its place-based planning and engagement practice.

The Office of Planning continues to look for innovative ways to increase community participation and improve our communications around planning and land use policy.





Alexandria's Race and Social Equity (RASE) Office recently launched the Equity Index Map for use by City agencies, City Council, and community partners.



Equity and Visualization

Four Presentations Related to the Topics of Equity and Visualization in Planning

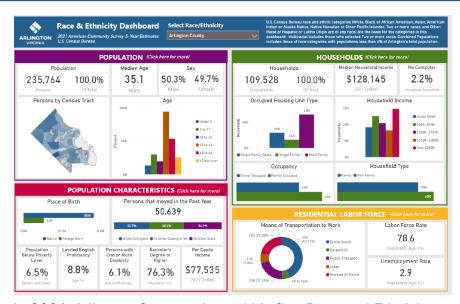
 Arlington County Research to Advance Equity Goals – Elizabeth Hardy, Principal Planner / Demographer

Realizing Arlington's Commitment to Equity (RACE) is Arlington's countywide effort to advance equity. Arlington's Race and Ethnicity Dashboard, released in 2021 and updated annually, provides a baseline and tool to monitor disparities among races.

 COG's Briefing on Funding Opportunity through Enhanced Mobility for Senior and Persons with Disabilities – Mohammed Khan, Enhanced Mobility Program Manager

The federal Section 5310 Enhanced Mobility grants solicitation process, which begins with pre-application conferences in August and solicitation period in September.

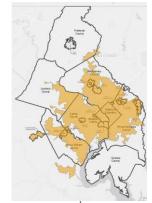




In 2021, Arlington County released it's first Race and Ethnicity Dashboard: County Level data to provide an overall snapshot. Based on 2019 American Community Survey data.



Projects must benefit populations in the Washington DC-VA-MD Urbanized Area



July Meeting

Three Presentations Related to the Topic of Best Practices in Resiliency

COG Military Installation Resilience Review (MIRR) – Jeff King, Energy and Air Programs Director, COG

COG's Military Installation Resilience Review (MIRR) identifies hazards and vulnerabilities in communities surrounding four military installations in Washington, D.C. that could impact the military's ability to carry out its missions on-base, and outlines actions to address theses vulnerabilities.

Briefing on the SW/Buzzard Point Flood Resilience Strategy – Andrea Limauro, Environmental Protection Specialist, Department of Energy and Environment, District of Columbia

The SW/Buzzard Point Resilience Strategy has designed an integrated network of Blue/Green Infrastructure (BGI) to protect the SW and the Buzzard Point communities from interior flooding due to extreme rain events.

SW/Buzzard Point Flood Resilience Strategy **Project Objectives**

- Protect communities and stakeholders from interior flooding events in Southwest and Buzzard Point.
- Design a network of connected and floodable Blue-Green Infrastructure (BGI) that can revert to their primary function after flood events.
- · Prioritize and phase projects.
- Design first project with \$18 million in FEMA funds for construction + \$6 million local match.
- Create a blueprint for future BGI projects in the District.
- Leverage strategy as an opportunity to create great spaces for people and nature and other co-benefits.



Top priority measure

- Retrofit stormwater pumping stations
- Assess and address key risks to telecommunications systems
- Support Blue Plains floodwall construction
- Ensure Lower Anacostia
 Waterfront redevelopment is
 resilient

Top Resilience Measures and Key Actors

	Measure	Actor(s)	ŀ
₩	Retrofitstormwater pumping stations	Leaders: DC Water; Partners: Electric utility (Pepco)	Ī
7	Assess and address key risks to telecommunications systems	Leaders: HSEMA and telecommunications service providers; Partners: Local and federal government actors, electric service providers, Communications Sector Coordinating Council first responders, and other major users	
⋩	Support Blue Plains floodwall construction	Leaders: DC Water, Partners: HSEMA, Ward 8 representatives	ı
☆	Ensure Lower Anacostia Waterfront redevelopment is resilient	Leaders: DCDP; Partners: Fort McNair, WNY, NCPC, National Park Service, DOEE, HSEMA, Anacostia Parks and Community Collaborative	
	Provide financial support for Blue Plains microgrid	Leaders: DC Water; Partner: Pepco	ı
	Construct community electric vehicle charging stations	Leaders: Charging station site hosts; Partners: Pepco, MWCOG, DDOT, installations, EV service providers (e.g., ChargePoint)	
	Advance fuel resilience opportunities identified in RRAP study to benefit installations and communities	Leaders: CISA, DC MSEMA, DC DOEE; Partners: RRAP study stakeholders, terminal operators, energy marketers, energy essurance planners, emergency management agencies, and electric power utilities	
	Expand connectivity to/from High-Capacity Transit Station Areas	Leaders: DDDT Vision Zero Department; DDDT Planning and Sustainability Department; WMATA; Partners: DCDP Citywide Strategy & Analysis and Community Planning & Design, Anacostia BID, Anacostia Coordinating Council, ANCs, HSEMA.	
	Create installation viewshed security plan	Leaders: NCPC Heights and Views; Partners: HSEMA, DCOP, DHS, NRL, MWCOG, FBI Washington Field Office, Capitol Riverfront BID, Anacostia, ANCs	
	Implement congestion relief and traffic control measures	Leaders: DDOT and NVRC; Partners: MPD, WMATA, MWCOG	
	Increase shade cover and green infrastructure	Leaders: DDOT Urban Forestry, DOEE; Partners: NPS, USDA Forestry Service, MWCOG	
	Invest in workforce development for in-demand skills	Leaders: Department of Employment Services (DOES); Partners: DOEE Sustainable Energy Utility and Green Infrastructure, DC Water (especially Blue Plains AWTP), DOOT Public Space Management and Maintenance, DCOP Chywide Strategy & Analysis:	
	Develop suspicious activity and trespassing prevention plan	Leaders: Installations; Partners: MIVCOG, HSEMA National Capital Region Threat Intelligence Consortium (NTIC), NPS Police, MCa, BiDa, DCOP Development Review & Historic Preservation, NCPC Security of Federal & Public Spaces	
	Invest in affordable housing	Leaders: DC Department of Housing and Community Development, Development Finance Division and DC Housing Authority, DCDP Development Review, DCDP Citywide Strategy and Analysis Division; Partners: MWCOG, ANCs for Manage	



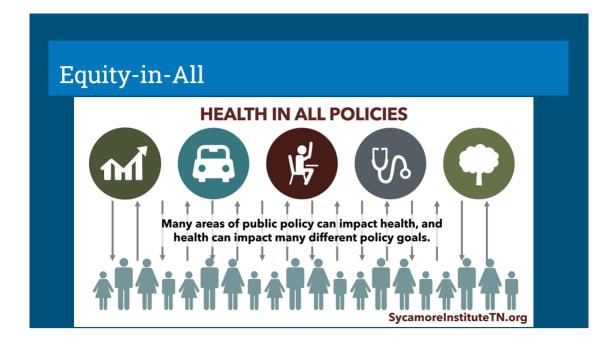


Best Practices in Resiliency

Best Practices in Equity, Resilience, and Environmental Justice –
 Dr. Melissa Keeley, Director, The George Washington University

Innovative strategies that cities across the US have used to increase community resilience-which a focus on equity and to increase environmental justices in their communities.







September Meeting

Joint Planning Directors and Cooperative Forecasting Subcommittee Meeting

 National Landing Business Improvement District – Malaika Scriven, Vice President of Planning and Development, National Landing BID

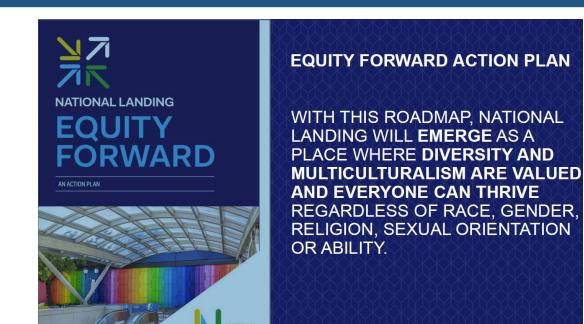
MISSION – To Serve as champions for the National Landing neighborhoods of Crystal City, Pentagon City and Potomac Yard, enhancing our district's vibrancy, social appeal and economic competitiveness.



Arlington's Framework for Racial Equity

Operationalizing Equity in NL





And the Foundation of our Equity Plan is informed by Arlington County's Framework for Racial Equity, which is a tool the County is currently using to identify the barriers in polices, laws and practices that intentionally target people of color and reinforce different outcomes solely based on race. National Landing BID

Amazon HQ2

Two Presentations related to Planning in National Landing and the Amazon's HQ2

Planning for Crystal and Pentagon Cities – Matt Mattauszek,
 Crystal City/Pentagon City Coordinator, Arlington County

National Landing and its Neighborhoods



The City of Alexandria and Arlington County have worked jointly to craft a collective vision for these neighborhoods, transforming them into one cohesive new district through small area and sector plans, crafted by residents and stakeholders, that outline expectations for future growth and investment in each area.

 Landing Amazon HQ Through Community Based Economic Development, Anthony Fusarelli, Jr., Planning Director, Arlington County

Amazon will help realize the long-term vision of adopted community plans:

The site is well-served by multi-modal transportation services, including Metrorail, VRE commuter rail, Metrobus, local and regional bus lines, bike sharing and carsharing services.





September Meeting

Joint Planning Directors and Cooperative Forecasting Subcommittee Meeting

Amazon HQ2 Tour

 Arlington County Round 10.0 Presentation – Elizabeth Hardy, Principal Planner/Demographer, Arlington County

Presentation Overview

- Arlington Overview Housing Growth
- Forecast Round 10.0
- Richmond Highway Corridor Forecast

Richmond Highway Corridor Forecast







October Meeting

Two Presentations Related to Regional Examples of Commercial and Economic Resiliency

The East End Small Area Plan: A vision to Celebrate Culture & Community – Emily Bazemore, Senior Planner, City of Falls Church

The heart of the East End is the Eden Center, a Vietnamese cultural hub that serves as another home to many. The Vietnamese culture is celebrated through place-keeping, preservation of businesses, and the establishment of a cultural district.

Fairfax County Commercial Resiliency Through Planning:
Framework for the Future – Tracy D. Strunk, Director,
Department of Planning and Development, Rebecca Moudry,
Director, Department of Economic Initiatives and Leanna Hush
O'Donnell, Planning Division Director, Department of Planning
and Development, Fairfax County

All relevant and interrelate to economic development and planning. Of those the 'Economic Opportunity' outcome area, expresses the vison of all people, businesses, and place are thriving economically, Then the Housing and Neighborhood Livability, expresses the vision where all people live in communities that foster safe, enjoyable, and affordable living experiences.



OUTCOMES: THE ANTI-DISPLACEMENT TOOLKIT

INFORMATION & SERVICES

- Encourage Studies that Explore History, Culture, and Anti-Displacement
- Eden Center Chamber of Commerce or Small Business Alliance and Peer Advocacy Group
- Provide Technical Assistance, Educational, and Counseling Opportunities for Businesses
- Supply Resources for How to Find and Apply for Loans and Grants
- Vietnamese Speaking Outreach Services
- Establish List of Registered Community Organizations

EQUITABLE INVESTMENTS

- Enhance Existing Buildings
- Legacy Business Conservation at Eden Center
- Leverage Special Exception (SE) Criteria to Enhance Community Benefits and Promote Cultural Preservation
- Construction Disruption Assistance



Ten Community Outcome Areas

CULTURAL AND RECREATIONAL OPPORTUNITIES

All residents, businesses and visitors are aware of and able to participate in quality arts, sports, recreation and culturally enriching activities

ECONOMIC OPPORTUNITY

All people, businesses, and places are thriving economically

EFFECTIVE AND EFFICIENT GOVERNMENT

All people trust that their government responsibly manages resources, is responsive to their needs, provides exceptional services and equitably represents them

EMPOWERMENT AND SUPPORT FOR RESIDENTS FACING

All people facing vulnerability are empowered and supported to live independent lives to their fullest potential

ENVIRONMENT AND ENERGY

All people live in a healthy sustainable environment

HEALTHY COMMUNITIES

All people can attain their highest level of health and well-being

HOUSING AND NEIGHBORHOOD LIVABILITY

All people live in communities that foster safe, enjoyable and affordable living experiences

LIFELONG EDUCATION AND LEARNING

All people at every stage of life are taking advantage of inclusive, responsive and accessible learning opportunities that enable them to grow, prosper and thrive

MOBILITY AND TRANSPORTATION

All residents, businesses, visitors and goods can move efficiently, affordably and safely throughout the county and beyond via our welldesigned and maintained network of roads, sidewalks, trails and transit ontions

SAFETY AND SECURITY

All people feel safe at home, school, work and in the community

November 3rd – COG Planning for Equitable Development Event



Equitable Development Principles

- 1. Acknowledge past harms and history.
- 2. Practice meaningful community engagement.
- 3. Commit to implementation with internal capacity and community transparency.
- 4. Advance economic opportunity.
- 5. Prevent displacement.
- 6. Preserve and expand affordable housing options.
- 7. Understand and respond to local context.
- 8. Promote broader mobility and connectivity.
- 9. Develop healthy and safe communities.
- 10. Promote environmental justice.





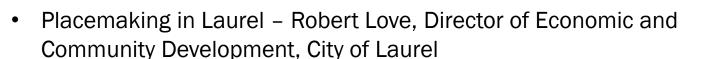


November Meeting

Topic: Placemaking

Placemaking in Suburbia and Lessons Learned and Next Steps –
 Adam Dodgshon, Planning Supervisor, Prince George's County
 Planning Department

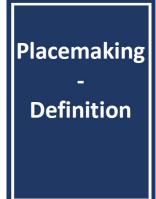
Presentation – Reviewed the background to the creation of the Placemaking Section in Prince George's County, and the three pilot projects undertaken by the section in partnership with Better Block. It will focus on the processes, partnerships, and pitfalls, and how we overcame, or learned from them and provide an overview of where we are now, and with is coming next.



Presentation - Current and Future Development Opportunities in the City of Laurel

Economic Development Initiatives – Laurel Farmers Market

- Re-established in May.
- · Continued focus on enhancement of the main street.
- Retention and recruitment of businesses using tools such as our established grant programs.
- Increased business networking events and City initiatives such as the newly established Laurel Eats campaign.





Placemaking is a process of engaging with communities to understand issues, by using often temporary or demonstration activations to address needs and/or show what is possible. Placemaking must be inclusive, and seek to provide a vision for an area/single space which is both transformative and flexible. It is rooted in community leadership and stewardship, collaboration, and sociability.





December Meeting

Presentation: Initial Recommendations from the November 3rd Planning for Equitable Development Event – Monica Beyrouti Nuez, COG Government Relations Manager and Samia Byrd, Director of Community Planning, Housing and Development, Arlington County Department

Process principles for planning and policy development:

Acknowledge history and repair past harms

Document the historical harm caused to communities of color by the actions of government through planning, housing and development to identify the connections between those actions and today's racially disparate outcomes.

Practice inclusive and meaningful community engagement

Require local community participation and leadership in decision-making to reflect a diversity of voices, account for differences in power amongst stakeholders, and include targeted strategies to engage and compensate historically marginalized communities, and voices representing future residents. Build cultural competence and responsiveness among culturally diverse stakeholders, and design planning processes and materials to be clear, accessible and engaging.

Commit to implementation with internal capacity and community transparency

Implement equitable development policies with sufficient dedicated budget, organizational structures, and staff trained in equitable planning practices to sustain and grow jurisdictions' capacity to follow through on their adopted policies. Develop public facing accountability tools designed with community engagement, and tied to meaningful budget and policy processes to measure jurisdictions' performance and monitor regional racial disparities.



Recommendations from the Nov. 3rd Equity Event

Policy outcomes principles:

Advance economic opportunity and mobility

Promote generational wealth building, local economic development, and entrepreneur opportunities including local minority businesses participating in publicly supported capital projects and real estate development. Avoid and mitigate displacement of businesses during construction of new projects, enhance community-serving establishments with capital and capacity building supports, and increase career pathways for quality living wage jobs for people in all neighborhoods.

Prevent displacement

Develop government regulations, policies, and programs to mitigate economic pressures and allow anyone who wants to continue living in a community to do so as it grows, especially for residents vulnerable to displacement pressures due to systemic racism and economic insecurity and prevent displacement of small businesses that serve community needs, including preventing predatory speculation of property in communities at risk of displacement.

Expand affordable housing options and preserve existing affordability

Create and preserve healthy, safe, and long-term affordable housing for all family sizes, abilities, ages, and incomes to create integrated, inclusive communities in all neighborhoods through a mix of publicly supported strategies scaled to meet the actual housing need of the region's population growth.

Support and strengthen diverse community values

Respect the local culture, character, and diverse values of a community by uplifting existing cultural resources as valuable assets of a community.



NCPC and COG Workplace Scenario Planning Project

Presentation: NCPC and COG Workplace Scenario Planning Project: Future of the Federal Workplace Initial Findings – Angela Dupont and Melissa Lindsjo, National Capital Planning Commission and Stan Wall, HR&A Advisors, Inc.

STUDY PURPOSE

FEDERAL REAL ESTATE OVERVIEWThe federal government is the single largest owner and occupant of real estate in the region. It operates a wide array of spaces in the NCR, all with different footprints, locations, missions, staffing, and space requirements.

Federal Space in the NCR

<u> </u>	
GSA owned space	47 M SF
GSA leased space	44 M SF
DOD controlled space	71 M SF

Teleworking will likely impact counties and cities differently, depending on the facilities usage. The government-wide policy to reduce the footprint continues.

To understand the potential impacts of federal telework and hybrid workplaces on the National Capital Region (NCR).

The report analyzes the implications of federal telework across four trends:

- Federal real estate
- Federal workforce demographics
- Where federal workers live
- Public transportation & commuting patterns

cross-cutting: environmental sustainability & equity



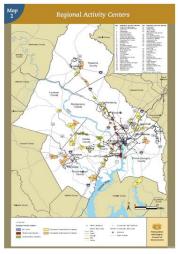
Upcoming "Activities" for 2024 ...

Presentation: Round 10.0 Activity Centers Map Update – Paul DesJardin, Greg Goodwin and John Kent, COG DCPS Staff

PROPOSED WORK PLAN

- Planning Directors approve proposed 2023/2024 criteria and staff approach for identifying Activity Centers
- COG Staff presents initial review of the 141 existing Activity Centers
- Planning Directors Committee input on local planning priority areas
- COG Staff coordinates with local planning offices (one-onone to share results of analysis
- Planning Directors approve final 2024 Activity Centers
 Map









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