



MEMORANDUM

TO: Commuter Connections Subcommittee
FROM: Daivamani Sivasailam, TPB Staff
SUBJECT: Local Jurisdictional Travel Demand Management Strategies for the 2018 Congestion Management Process (CMP) Technical Report
DATE: November 14, 2017

TPB Staff are preparing the 2018 Congestion Management Process (CMP) Technical Report and elements of this report will be incorporated in to the Visualize 2045 the regions long range transportation plan. The CMP Technical Report is updated every two years. In order to provide the most up-to-date information, TPB Staff are requesting that members of the Commuter Connections Subcommittee review the attached table “Table 15 Ongoing Local Jurisdictional Demand Management Strategies” from the 2016 CMP Technical Report and provide any updated information regarding ongoing local jurisdictional travel demand management strategies. For your reference, the full 2016 CMP Technical Report can be located at the following URL and the attached table can be found on pages 130-145.

[CMP Technical Report](#)

The purpose of this table in the CMP Technical Report is to document the demand management strategies that are being undertaken by various agencies in the region. Federal regulations require the long-range plan and CMP to include consideration and implementation of demand management strategies, along with other potential CMP strategies. Fortunately, the Washington region has a wealth of demand management strategies implemented for which we can take credit in the CMP Technical Report.

We appreciate the efforts of members of the Commuter Connections Subcommittee to review the attached table. Please provide any changes or deletions to the listed strategies or additions of new strategies **by December 29, 2017**. Please send suggested changes to Daivamani Sivasailam (siva@mwkog.org) should you have any questions please feel free to e-mail me or contact me via phone (202-962-3226)

Attachment:

“Table 15: Ongoing Local Jurisdictional Demand Management Strategies in the 2014 CMP Technical Report”.

Table 1: Ongoing State Local Jurisdictional Transportation Demand Management (TDM) Strategies

Geography	Location	Local Jurisdiction / Organization	Strategy Name	Operational or Demand Mngt. Strategy	Project/Program Name	Description	Website
Region-wide	Region-wide	WMATA	Public Transportation Improvements	Demand	Metrobus transit	Public bus service available throughout the region. Connects to other modes: Metrorail, commuter rail, park-and-ride lots, etc.	http://wmata.com/bus/
Region-wide	Region-wide	WMATA	Public Transportation Improvements	Demand	Metrorail transit	Public rail services DC, MD, and VA. Connects to commuter rail, Metrobus and local bus systems.	http://wmata.com/rail/
Region-wide	Region-wide	WMATA	Park-and-ride lot improvements	Demand	Metrorail station park-and-ride lots	Parking offered at 42 Metrorail stations.	http://wmata.com/rail/parking/
State/Multi-jurisdictional	Maryland State-wide	MDOT	Pedestrian, Bicycle, and Multimodal Improvements	Demand	Maryland Bicycle and Pedestrian Advisory Committee (MBPAC)	Provides information on biking, walking. Master Plan guides bike/ped planning in the State.	http://www.mdot.state.md.us/Planning/Bicycle/BikePedPlanIndex
State/Multi-jurisdictional	Maryland State-wide	MDOT	Telecommuting	Demand	MDOT's Telework Partnership with Employers/Telework Baltimore.com program	Offers free teleworking consulting services to Maryland employers. Promotes teleworking.	http://www.mdot.state.md.us/Planning/Telework%20Partnership%20Web%20Page/Telework%20Partnership%20with%20Employers

State/Multi-jurisdictional	Maryland State-wide	MTA	Employer outreach / mass marketing	Demand	MDOT's Commuter Choice Maryland	Reaches out to Maryland employers and offers incentives to implement a commuter program.	http://www.commuterchoicemaryland.com/
Geography	Location	Local Jurisdiction / Organization	Strategy Name	Operational or Demand Mngt. Strategy	Project/Program Name	Description	Website
State/Multi-jurisdictional	Maryland State-wide	MTA	Public Transportation Improvements	Demand	MDOT's MARC train	Maryland MTA Public commuter rail serving Montgomery County, Prince William County, Frederick County, and into DC.	https://www.mtamaryland.com/services/marc/index.cfm
State/Multi-jurisdictional	Maryland State-wide	MTA	Public Transportation Improvements	Demand	Local bus	Maryland MTA Public bus service throughout Maryland, primarily around the Baltimore-DC area.	https://www.mtamaryland.com/services/bus/routes/bus/
State/Multi-jurisdictional	Maryland State-wide	MTA	Public Transportation Improvements	Demand	Commuter Bus	Maryland MTA Commuter bus service in Maryland and DC's inner-ring suburbs.	https://www.mtamaryland.com/services/commuterbuses/
State/Multi-jurisdictional	District-wide	DDOT	Pedestrian, Bicycle and Multimodal Improvements	Demand	Bicycle and Pedestrian Programs	Committed to providing safe and convenient bicycle and pedestrian access throughout the City.	http://ddot.dc.gov/DC/DDOT/On+Your+Street/Bicycles+and+Pedestrians
State/Multi-jurisdictional	District of Columbia, Arlington County, City of Alexandria, Montgomery County	Partnership of DDOT, Arlington County, City of Alexandria, Montgomery County	Bicycle Programs	Demand	Capital Bikeshare	A bikesharing program to encourage the use of bicycles.	http://capitalbikeshare.com/

	Montgomery County	(Fairfax County – coming soon)					
State/Multi-jurisdictional	District-wide	DDOT	Carsharing Programs	Demand	DDOT Carsharing Initiative	A network of vehicles offered for rent to the public. Allows mobility of a car without owning one.	http://ddot.dc.gov/DC/DDOT/On+Your+Street/Car+Sharing?nav=1&vgnextrefres h=1
Geography	Location	Local Jurisdiction / Organization	Strategy Name	Operational or Demand Mngt. Strategy	Project/Program Name	Description	Website
State/Multi-jurisdictional	District-wide	DDOT	Public Transportation Improvements	Demand	DDOT Mass transit	DDOT helps coordinate mass transit with agencies and WMATA.	http://ddot.dc.gov/ddot/cwp/view,a.1250,q.638123,ddotNav_GID,1586,ddotNav,%7C32399%7C.asp
State/Multi-jurisdictional	Takoma Park and Takoma Park, MD	DDOT	Growth Management	Demand	DDOT's Takoma Transportation Study	A study done for Takoma area of DC and adjacent Takoma Park, MD. Study recommends pedestrian, bicycle, transit, and road improvements.	http://ddot.washingtondc.gov/ddot/cwp/view,a.1249,q.561963.asp
State/Multi-jurisdictional	District-wide	DDOT	District TDM Program	Demand	goDCgo	goDCgo is an initiative of DDOT that is designed to help reduce congestion and improve air quality in the District through the promotion of sustainable transportation modes.	http://godcgo.com/

State/Multi-jurisdictional	Downtown DC	Partnership of DDOT, WMATA, and DC Surface Transit	Public Transportation Improvements	Demand	DC Circulator	A public bus system serving the District.	http://www.dccirculator.com/DCCirculator.html#home
State/Multi-jurisdictional	Virginia-statewide	VDRPT, VDOT	Telecommuting	Demand	Telework!VA	Primary resource for Virginia's employers to start a telework program in VA, promotes teleworking.	http://www.teleworkva.org/
State/Multi-jurisdictional	Northern Virginia	VDOT	Variably Priced HOT Lanes	Demand/Operational	495 Express Lanes	High occupancy toll (HOT) lanes that use congestion pricing to manage congestion on the Beltway in Virginia	https://www.495expresslanes.com/
Geography	Location	Local Jurisdiction / Organization	Strategy Name	Operational or Demand Mngt. Strategy	Project/Program Name	Description	Website
State/Multi-jurisdictional	Northern Virginia	VDOT	Variably Priced HOT Lanes	Demand/Operational	95 Express Lanes	Construction of high occupancy toll (HOT) lanes that use congestion pricing to manage congestion on the Beltway in Virginia	http://www.vamegaprojects.com
State/Multi-jurisdictional	Northern Virginia	VDOT and VDRPT	Transportation Demand Management Program	Demand/operational	Virginia Megaprojects Regional, Dulles Rail, and 495 and 95 Express Lanes TMP's	Various targeted TDM and transit improvements to mitigate impacts and delays caused by construction of large scale projects in Northern Virginia	http://www.vamegaprojects.com

State/Multi-jurisdictional	Northern Virginia	NVRC	Laws and Safety Tips Booklet	Demand	Safety/Outreach	Pocket Booklet	www.bikewalkvirginia.org
State/Multi-jurisdictional	Fairfax and Loudoun Co. VA	VDRPT and MWAA	Public Transportation Improvements	Demand	Dulles Corridor Metrorail Project	In cooperation with WMATA and local governments. Construct an extension of Metrorail to Dulles Airport.	http://www.dullesmetro.com
State/Multi-jurisdictional	I-66, I-95/395 HOV lanes	VDOT/NOVA	HOV Lanes	Demand	I-66 HOV Lanes, I-395/I-95 HOV	Lanes available to ridesharers, those carpooling and vanpooling, and transit vehicles	www.VDOT.Virginia.gov
State/Multi-jurisdictional	Virginia Statewide	VDRPT and AMTRAK	Public Outreach	Demand	AMTRAK Virginia	Promotes AMTRAK passenger rail service in Virginia	http://www.amtrakvirginia.com
Geography	Location	Local Jurisdiction / Organization	Strategy Name	Operational or Demand Mngt. Strategy	Project/Program Name	Description	Website
State/Multi-jurisdictional	Virginia Statewide	VDOT	Traffic Management	Operational	I-66 ATM	Promote safety and congestion management	<u>none</u>
State/Multi-jurisdictional	Virginia Statewide	VDOT	TDM and Traffic management	Operational	I-95 ICM	Promote safety and congestion management	<u>none</u>
State/Multi-jurisdictional	Loudoun, Fairfax, Arlington, and Prince William Counties	Northern Virginia Transportation Authority	Public Transportation Improvements	Demand	NVTA's TransAction Regional Transportation Plan	Identifies a number of public transit, travel demand management, and other improvements, including new park-and-ride lots throughout Northern VA.	http://www.thenovaauthority.org/projects.html

State/Multi-jurisdictional	Loudoun, Fairfax, Arlington, and Prince William Counties	Northern Virginia Transportation Authority	Alternative Commute Programs	Demand	NVTA's Mission of the Authority	Responsibilities include a general oversight of regional congestion mitigation, including carpooling, vanpooling, and other commute programs	http://www.thenovaauthority.org/mission.html
State/Multi-jurisdictional	Northern VA and the District of Columbia	VRE	Public Transportation Improvements	Demand	Virginia Railway Express (VRE) Train	Commuter rail serving Northern VA and two stations in the District. Connects to local transit.	http://www.vre.org/index.html
State/Multi-jurisdictional	Prince William Co., Manassas, and several locations in VA & DC	PRTC	Public Transportation Improvements	Demand	Potomac and Rappahannock Transportation Commission's (PRTC) OmniRide	Commuter bus service along I-95 and I-66 corridor in Prince William Co., Manassas, and to several locations in VA & DC, including Metrorail stations.	http://www.prtctransit.org/omniride/index.php
State/Multi-jurisdictional	Eastern Prince William Co. and Manassas	PRTC	Public Transportation Improvements	Demand	PRTC's OmniLink	A local bus service in Eastern Prince William Co. and Manassas	http://www.prtctransit.org/omnilink/index.php
Geography	Location	Local Jurisdiction / Organization	Strategy Name	Operational or Demand Mngt. Strategy	Project/Program Name	Description	Website
State/Multi-jurisdictional	Prince William Co. and Manassas	PRTC	Ridematching Services	Demand	PRTC's OmniMatch	A free ridematching service for carpooler and vanpoolers originating in Prince William Co and Manassas.	http://www.prtctransit.org/omnimatch/index.php

State/Multi-jurisdictional	Fairfax, Loudoun, and Prince William Counties	VDOT/NOVA	Park-and-Ride Lots	Demand/operational	Commuter Park-and-Ride lots	Provides and maintains numerous free park-and-ride lots	www.virginiadot.org/travel/pnrlots.asp
State/Multi-jurisdictional	Fairfax, Loudoun, and Prince William Counties	VDOT/NOVA	Bicycle Lockers	Demand/operational	Bicycle Locker Rental Program	Provides reserved bicycle lockers at several Park-and-Ride lots for an annual rental fee	http://www.virginiadot.org/travel/nova-mainBicycle.asp
State/Multi-jurisdictional	Northern Virginia	MWAA	HOV Lanes	Demand	Dulles Toll Road HOV Lanes	Lanes available to rideshares, Those carpooling and vanpooling, And transit vehicles	www.mwaa.com
State/Multi-jurisdictional	NOVA	DRPT	Transit and TDM	Demand	SuperNOVA Transit and TDM	Transit/TDM vision planning	<u>none</u>
Multi-jurisdictional	Northern Virginia	PRTC in cooperation with NVTC and GWRC	Vanpool Programs	Demand	Vanpool Alliance	Organizes private vanpool providers for NTD reporting. Provides support, ridematching, and general marketing for vanpools in the region.	www.vanpoolalliance.org
Multi-jurisdictional	Prince William County, Cities of Manassas and Manassas Park	PRTC	Employer Outreach	Demand	Omni SmartCommute	Provides outreach and support to area employers seeking to implement employee commute assistance programs.	http://www.prtctransit.org/special-programs/employer-services.php

Geography	Location	Local Jurisdiction / Organization	Strategy Name	Operational or Demand Mngt. Strategy	Project/Program Name	Description	Website
State/Local	NOVA	VDOT/Local	Bike Lanes	Demand	Road Diet	Improve safety and mobility	<u>none</u>
County	Throughout Montgomery County	Montgomery County, MD	Park-&-Ride lots: Provision, maintenance & improvements	Demand	Montgomery County Park-and-Ride Lots	Provide park-and-ride lot information in the County.	http://www.montgomerycountymd.gov/tsvtmpl.asp?url=/content/DOT/transit/routesandschedules/brochures/parklots.asp
County	Throughout Montgomery County	Montgomery County, MD	Public Transportation	Demand	Ride On (local bus)	Provides public bus service in Montgomery County. Connects to Metrorail and Metrobus	http://www.montgomerycountymd.gov/dot-transit/
County	Throughout Montgomery County MD	MCDOT/Commuter Services Section	Alternative Commute Programs	Demand	MCDOT TDM Programs & Services - available throughout the County	Provides information on alternative commute options: carpooling, biking, employer incentives, all other TDM services & strategies	http://www.montgomerycountymd.gov/commute
County	Throughout Montgomery County MD	MCDOT/Commuter Services Section & other offices within MCDOT; M-NCPPC	Growth Management	Demand	TDM for Development Review	Coordinates TDM strategies required in new developments	http://www.montgomerycountymd.gov/commute
County	Throughout Montgomery County MD	MCDOT/Commuter Services Section & Traffic	Alternative Commute Programs – Bicycling	Demand	Bicycling Resources	Bike/transit maps for County and individual service areas. Bike resources	http://www.montgomerycountymd.gov/commute http://www2.montgomerycountymd.gov/DOT-

		Engineering Div./Bikeways					DTE/BikeWays/BWHome.aspx
Geography	Location	Local Jurisdiction / Organization	Strategy Name	Operational or Demand Mngt. Strategy	Project/Program Name	Description	Website
County	Throughout Montgomery County MD	MCDOT/Commuter Services Section	Telework Incentive Program	Demand	Telework Resources	Laptops and consulting services available to employers exploring or adopting telework	http://www.montgomerycountymd.gov/commute
County	Throughout Prince George's County	Prince George's County Dept. of Public Works and Trans.	Alternative Commute Programs	Demand	Prince George's County Ride Smart Commuter Solutions	Provides information on commuter services available in Prince George's County.	http://www.ridesmartsolutions.com/
County	Throughout Prince George's County	Prince George's County Dept. of Public Works and Trans.	Park-and-ride lot improvements	Demand	Prince George's County Park-and-Ride Lots	There are 15 free park-and-ride lots available in Prince George's County.	http://www.goprincegeorgescounty.com/Government/AgencyIndex/DPW&T/Transit/park_ride.asp?nivel=foldmenu(2)
County	Throughout Prince George's County	Prince George's County Dept. of Public Works and Transport.	Improving accessibility to multimodal options	Demand	Prince George's County Call-A-Bus	Bus service available to all residents of Prince George's County who are not served by existing bus or rail.	http://www.goprincegeorgescounty.com/Government/AgencyIndex/DPW&T/Transit/bus.asp?nivel=foldmenu(2)

County	Throughout Frederick County	Frederick County, MD	Public Transportation Improvements	Demand	Frederick County TransIt	Public bus and paratransit services.	http://frederickcountymd.gov/index.asp?nid=105
County	Throughout Frederick County	Frederick County, MD	Alternative Commute Programs	Demand	Frederick CountyTransIt	TransIt also offers information on alternative commute programs.	http://www.co.frederick.md.us/index.asp?NID=208
County	Throughout Frederick County	Frederick County, MD	Alternative Commute Programs	Demand	TransIT Services of Frederick County	Help business and employees find best transportation solutions	http://www.frederickcountymd.gov/index.aspx?NID=4609
Geography	Location	Local Jurisdiction / Organization	Strategy Name	Operational or Demand Mngt. Strategy	Project/Program Name	Description	Website
County	Throughout Frederick County	Frederick County, MD	Alternative Commute Programs	Demand	Frederick County Rideshare and Employer Outreach	Provides information on alternative commute programs, and local and regional public transit. Work with Employers to develop commute strategies at their locations.	http://frederickcountymd.gov/index.asp?NID=208
County	Throughout Fairfax County	Fairfax County, VA	Public Transportation Improvements	Demand	Fairfax Connector (local bus)	Public bus system in Fairfax County. Connects to Metrorail and bus.	http://www.fairfaxcounty.gov/connector/
County	Throughout Fairfax County	Fairfax County, VA	Alternative Commute Programs	Demand	Fairfax County RideSources Program	Provides information on alternative commute programs.	http://www.fairfaxcounty.gov/fcdot/sources.htm
County	Throughout Fairfax County	Fairfax County, VA	Alternative Commute Programs	Demand	Fairfax County Employer Services Program	Help business and employees find best transportation solutions	http://www.fairfaxcounty.gov/fcdot/employer.htm

County	Throughout Fairfax County	Fairfax County, VA	Alternative Commute Programs	Demand	Fairfax County Bike Program	A comprehensive bicycle initiative and program committed to making Fairfax County bicycle friendly	http://www.fairfaxcounty.gov/fcdot/bike/
County	Throughout Fairfax County	Fairfax County, VA	Alternative Commute Programs	Demand	Fairfax County Pedestrian Program	A comprehensive Pedestrian Program to provide dedicated resources to meet specific pedestrian goals	http://www.fairfaxcounty.gov/fcdot/pedestrian/
County	Throughout Fairfax County	Fairfax County, VA	Alternative Commute Programs	Demand	Bicycling Resources	Bike / Transit Maps for County and individual service areas. Bike resources	http://www.fairfaxcounty.gov/fcdot/bike/
Geography	Location	Local Jurisdiction / Organization	Strategy Name	Operational or Demand Mngt. Strategy	Project/Program Name	Description	Website
County	Throughout Fairfax County	Fairfax County, VA	Alternative Commute Programs	Demand	Shuttlepool program	High occupancy shuttle service offered to employers with staff that commute more than 20 miles away	http://www.fairfaxcounty.gov/fcdot/employer.htm
County	Throughout Fairfax County	Fairfax County, VA	Alternative Commute Programs	Demand	Commuter-Friendly Communities	Program that works with residential properties to implement TDM programs that are tailored for that location	http://www.fairfaxcounty.gov/fcdot/tdm/cfc.htm
County	Throughout Fairfax County	Fairfax County, VA	Bicycle Programs	Demand	Bike Benefit Match Program	Fairfax employers can receive a 50% match in funding for implementing a new bike benefit program	http://www.fairfaxcounty.gov/fcdot/bike/bikebenefit.htm

County	Throughout Fairfax County	Fairfax County, VA	Vanpool Assistance	Demand	Van Start Van Save	Vanpool funding assistance used to temporarily fill empty seats for start up and vans that are losing ridership	http://www.fairfaxcounty.gov/fcdot/vanassist.htm
County	Throughout Fairfax County	Fairfax County, VA	Rideshare Matching	Demand	Employee Density Plots	GIS density maps that are used to promote ridesharing by identifying staff within a close proximity	http://www.fairfaxcounty.gov/fcdot/employer.htm
County	Throughout Fairfax County	Fairfax County, VA	Employer Outreach	Demand	Transportation Services Group	Reaches out to Fairfax employers and offers incentives to implement a commuter program	http://www.fairfaxcounty.gov/fcdot/employer.htm
County	Throughout Fairfax County	Fairfax County, VA	Employer Outreach	Demand	Employer Lunch and Learn Session	Lunchtime presentations to promote TDM programs to employer staff members.	http://www.fairfaxcounty.gov/fcdot/employer.htm
Geography	Location	Local Jurisdiction / Organization	Strategy Name	Operational or Demand Mngt. Strategy	Project/Program Name	Description	Website
County	Throughout Fairfax County	Fairfax County, VA	Parking Management	Demand	Rideshare Preferred Parking	Employer assistance in creating preferred parking for staff members that rideshare to work	http://www.fairfaxcounty.gov/fcdot/employer.htm
County	Throughout Fairfax County	Fairfax County, VA	Residential Commuter Site Awards	Demand	Commuter-Friendly Communities Awards	Bronze, Silver, Gold and Platinum award status for residential sites that have reached specific TDM level status	http://www.fairfaxcounty.gov/fcdot/tdm/cfc.htm

County	Throughout Fairfax County	Fairfax County, VA	Employer Awards	Demand	Fairfax County Best Workplaces for Commuters Awards	National & local recognition awards for Fairfax County employers who have established level 3 or 4 TDM programs	http://www.bestworkplace.org/employers/fairfax/
County	Throughout Fairfax County	Fairfax County, VA	Transit	Demand	Fairfax Transit	Study countywide transit needs	http://www.fairfaxcounty.gov/FCDOT/2050TransitStudy
County	Throughout Arlington County	Arlington County, VA	Public Transportation Improvements	Demand	Arlington Transit (ART)	Public bus service in Arlington. Connects to Metrorail and bus.	http://www.commuterpage.com/art/
County	Throughout Arlington County	Arlington County, VA	Alternative Commute Programs	Demand	Getting Around Arlington	Provides information on alternative commute programs, and public transit.	http://www.commuterpage.com/art/villages/arl_tran.htm
County	Throughout Arlington County	Arlington County, VA	Pedestrian, Bicycle and Multimodal Improvements	Demand	Arlington's BikeArlington	Initiative to encourage more people to bike often.	http://www.bikearlington.com/about.cfm
Geography	Location	Local Jurisdiction / Organization	Strategy Name	Operational or Demand Mngt. Strategy	Project/Program Name	Description	Website
County	Throughout Arlington County	Arlington County, VA	Alternative Commute Programs	Demand	Arlington's Car-Free Diet	Promotes alternative commute methods.	http://www.carfreediet.com/
County	Throughout Arlington County	Arlington County, VA	Promote Alternate Modes	Demand	WALKArlington	Promotes walking as an alternative mode.	http://www.walkarlington.com/about/index.html

County	Throughout Arlington County	Arlington County, VA	Alternative Commute Programs	Demand	Arlington County's CommuterPage.com	Provides information on transportation options in Arlington and the DC area.	http://www.commuterpage.com/
County	Throughout Arlington County	Arlington County, VA	Growth Management	Demand	Arlington County's TDM Management for Site Plan Development	Coordinates site plan development (proposed land use) with commuter and transit services.	http://www.commuterpage.com/TDM/
County	Throughout Loudoun and from Loudoun to DC	Loudoun County, VA	Public Transportation	Demand	Loudoun County Transit	Commuter bus service from Loudoun Co. to Arlington and downtown DC.	http://inter4.loudoun.gov/Default.aspx?tabid=969
County	Throughout Loudoun County	Loudoun County, VA	Park-and-ride lot improvements	Demand	Loudoun's Free Park-and-Ride lots	Free park-and-ride lots are available throughout the County.	http://inter4.loudoun.gov/Default.aspx?tabid=959
County	Throughout Loudoun County	Loudoun County, VA	Alternative Commute Programs	Demand	Loudoun's Commuting options	Provides information on alternative commute programs and transit options.	http://inter4.loudoun.gov/Default.aspx?tabid=789
County	Throughout Loudoun County	Loudoun County, VA	Employer Outreach/Services	Demand	Loudoun's Employer Services	Helps businesses identify commuting solutions for employees in Loudoun County	http://inter4.loudoun.gov/Default.aspx?tabid=984
Geography	Location	Local Jurisdiction / Organization	Strategy Name	Operational or Demand Mngt. Strategy	Project/Program Name	Description	Website

County	Throughout Southern Loudoun and in Northern Loudoun to Purcellville	Virginia Regional Transit (in cooperation with Loudoun Co.)	Local Fixed Route Bus Service	Demand	Loudoun County	Public bus service within Loudoun County.	http://inter4.loudoun.gov/Default.aspx?tabid=898
County	Throughout Prince William County	Prince William County, VA	Park-and-ride lot improvements	Demand	Prince William County	Commuter Parking Lots Work with VDOT and provide convenient sites to encourage residents to use transit or carpool.	http://www.pwcgov.org/default.aspx?topic=010017001530000797
City	The length of College Park, MD	City of College Park, MD	Pedestrian, Bicycle and Multimodal Improvements	Demand	College Park Trolley Trail	Trail is to run the length of the City of College Park, in the old trolley right-of-way.	http://www.thewashcycle.com/college_park_trolley_trail/
City	Throughout Greenbelt	City of Greenbelt, MD	Public Transportation Improvements	Demand	Greenbelt Connection	A local bus in Greenbelt; runs upon request.	http://www.greenbeltmd.gov/public_works/connection.htm
City	Throughout City of Frederick	City of Frederick, MD	Pedestrian, Bicycle and Multimodal Improvements	Demand	Frederick Shared use paths	Promotes the use of, and creates new shared use paths.	http://www.cityoffrederick.com/cms/files/maps/shared-use-path.pdf
City	Throughout Falls Church and to the Metro stations	City of Falls Church, VA	Public Transportation Improvements	Demand	Falls Church GEORGE	Local bus system providing service to East and West Falls Church Metrorail stations and throughout the City of Falls Church.	http://www.fallschurchva.gov/Content/CultureRecreation/GEORGEmain.aspx
City	Throughout Alexandria	City of Alexandria, VA	Alternative Commute Programs	Demand	Local Motion	Promotes use of alternative modes.	www.Alexandriava.gov/LocalMotion

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City	Throughout Alexandria	City of Alexandria, VA	Public Transportation Improvements	Demand	Alexandria DASH	Local bus system. Connects to Metrobus and Metrorail, VRE, and other local bus systems.	http://www.dashbus.com/
City	Throughout Alexandria	City of Alexandria, VA	Growth Management	Demand	Transportation Management Plans for Site Plan Developments	Coordinates site plan development (proposed land uses) with commuter and transit services.	www.Alexandriava.gov/6556
City	Throughout Alexandria	City of Alexandria, VA	Improving accessibility to multimodal options	Demand	Alexandria Transit Store	Provides resources and retail transactions for multimodal travel	www.Alexandriava.gov/11144
City	Throughout City of Fairfax	City of Fairfax, VA	Public Transportation Improvements	Demand	City of Fairfax's CUE	Public bus service within City of Fairfax. Also connects to Vienna Metrorail station.	http://www.fairfaxva.gov/CUEBus/CUEBus.asp
Local / Corridor-based	Along the corridor between Baltimore and DC	BWI Business Partnership	Alternative Commute Programs	Demand	BWI Business Partnership Commuter Resources	Provides information on commuter programs available to the BWI area.	http://www.bwipartner.org/index.php?option=com_content&task=view&id=21&Itemid=59
Local / Corridor-based	Downtown Bethesda Transportation Management District (TMD)	MCDOT/Commuter Services Section with contractor: Bethesda Transportation	Alternative Commute Programs	Demand	Bethesda TMD	Provides information on alternative commute options: carpooling, biking, employer incentives	http://www.bethesdatransit.org/

Geography	Location	Local Jurisdiction / Organization	Strategy Name	Operational or Demand Mngt. Strategy	Project/Program Name	Description	Website
Local / Corridor-based	Downtown Bethesda Transportation Management District (TMD)	MCDOT with contractor: Bethesda Urban Partnership (BUP)	Public Transportation Improvements	Demand	Bethesda Circulator	Downtown Bethesda Circulator Bus	http://www.bethesda.org/parking/circulatorinfo.htm
Local / Corridor-based	North Bethesda TMD	MCDOT/Commuter Services Section with contractor: North Bethesda Transportation Center	Alternative Commute Programs	Demand	N. Bethesda TMD	Provides information on alternative commute options: carpooling, biking, employer incentives	http://www.nbtc.org
Local / Corridor-based	Friendship Heights TMD	MCDOT/Commuter Services Section (CSS)	Alternative Commute Programs	Demand	Friendship Heights TMD	Provides information on alternative commute options: carpooling, biking, employer incentives	http://www.montgomerycountymd.gov/commute

Local / Corridor-based	Silver Spring TMD	MCDOT/Commuter Services Section (CSS)	Alternative Commute Programs	Demand	Silver Spring TMD	Provides information on alternative commute options: carpooling, biking, employer incentives	http://www.montgomerycountymd.gov/commute
Local / Corridor-based	Greater Shady Grove TMD	MCDOT/Commuter Services Section (CSS)	Alternative Commute Programs	Demand	Greater Shady Grove TMD	Provides information on alternative commute options: carpooling, biking, employer incentives	http://www.montgomerycountymd.gov/commute
Geography	Location	Local Jurisdiction / Organization	Strategy Name	Operational or Demand Mngt. Strategy	Project/Program Name	Description	Website
Local / Corridor-based	Loudoun, Fairfax, and Prince William Counties	Dulles Area Transportation Association (DATA)	Alternative Commute Programs	Demand	DATA Commuter Resources	Advocates for alternative commute programs, transit needs, and transit-oriented development.	http://www.datatrans.org/about.html
Local / Corridor-based	Reston	LINK	Alternative Commute Programs	Demand	Reston's LINK Commuter Resources	Provides information on carpooling, vanpooling, and regional bus schedules.	http://www.linkinfo.org/index.cfm
Local / Corridor-based	Tyson's Corner area	Tyson's Transportation Association (TYTRAN)	Alternative Commute Programs	Demand	TYTRAN's Commuter Resources	Provides information on carpooling, vanpooling, park-and-ride lots, and telework locations.	http://www.tytran.org/index.htm
Local / Corridor-based	Northern VA - Loudoun, Fairfax,	Northern Virginia Transportation	Public Transportation Improvements	Demand	NVTC Research on public transit and HOV performance	NVTC compiles data on regional transit systems and HOV performance.	http://www.thinkoutsidethecar.org/transit.asp

	Prince William	Commission (NVTC)					
Local / Corridor-based	Northern VA - Loudoun, Fairfax, Prince William	Northern Virginia Transportation Commission (NVTC)	Alternative Commute Programs	Demand	NVTC Commuter Info	Provides information on how to use the region's transit system, bicycle and pedestrian options, HOV schedules, and park-and-ride lots.	http://www.thinkoutsidethecar.org/info.asp
Local / Corridor-based	Eastern Arlington's Potomac Yard neighborhood	Full Access Solutions in Transportation (FAST) for Potomac Yard	Growth Management	Demand	Non-profit, developer-initiated FAST	Aims at reducing single-occupant trips to the growing Potomac Yard area. Promotes transit, biking, walking. Offers discounted Metrobus shuttle.	http://fastpotomacyard.com/index.html