



RECYCLING COMMITTEE

June 1, 2017
10:00 A.M. – 1:30 P.M.
Walter A. Scheiber Board Room, COG Offices

AGENDA

- 10:00 A.M. 1. CALL TO ORDER & INTRODUCTIONS**
Chair Michael Clem, City of Alexandria
- 10:10 A.M. 2. REUSE AND THE SHARING ECONOMY**
- A. Current State of Reuse**
MaryEllen Etienne, President (via webinar)
Reuse International
Ms. Etienne will review the current practice of reuse and some forward-looking ways to expand it in the United States.
 - B. Can the Sharing Economy Reduce Waste?**
Anders Fremstad, Ph.D. (via webinar)
Assistant Professor, Dept. of Economics, Colorado State University
Dr. Fremstad will discuss his recent research on how sharing economy tools, like Craigslist, may reduce waste generation.
 - C. Kuttlefish: Creative Reuse and Recycling**
Ian Moise, Founder
Kuttlefish
Mr. Moise will explain how his company, Kuttlefish, provides a platform for the reuse, upcycling, and recycling of products made by artisans around the globe.
 - D. How to Live a Resource-Efficient Lifestyle**
Jacquelyn Ottman (via webinar)
J. Ottman Consulting, wehatetowaste.com
Ms. Ottman will share her marketing expertise regarding how to motivate consumers to change their buying and reuse habits.
- 12:00 P.M. 3. LUNCH**
- 12:30 P.M. 4. NEW BUSINESS**
- A. Go Recycle Campaign
 - B. Budget Impacts
 - C. June 29 Solid Waste Manager Meeting
- 12:40 P.M. 5. NEWS EXCHANGE AND INDUSTRY UPDATE**
- 1:25 P.M. 6. SET NEXT MEETING DATE (JULY 20: RECYCLING NEW PACKAGING)**

1:30 P.M. 7. ADJOURN

Reasonable accommodations are provided upon request, including alternative formats of meeting materials.
For more information, visit: www.mwcog.org/accommodations or call (202) 962-3300 or (202) 962-3213 (TDD)