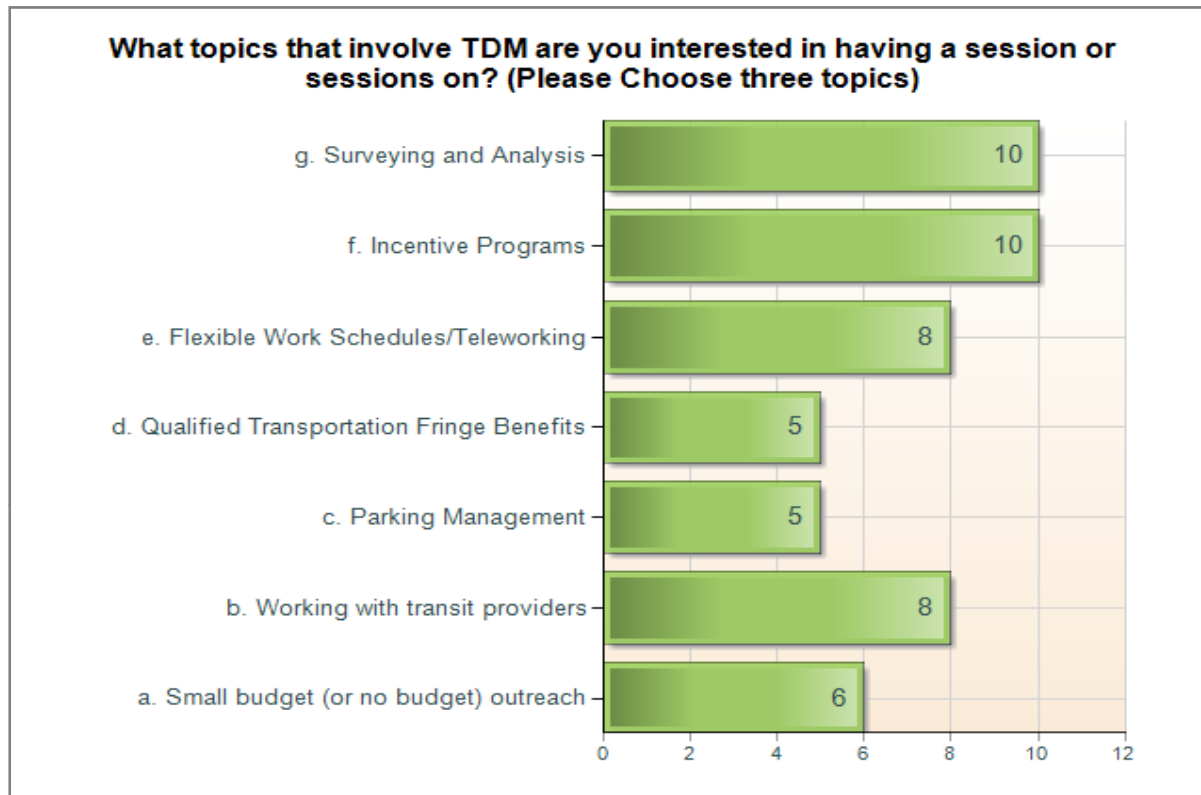


ITEM #5

Zoomerang Slide Presentation

*Employer Outreach Training Input*  
*FY 2013*

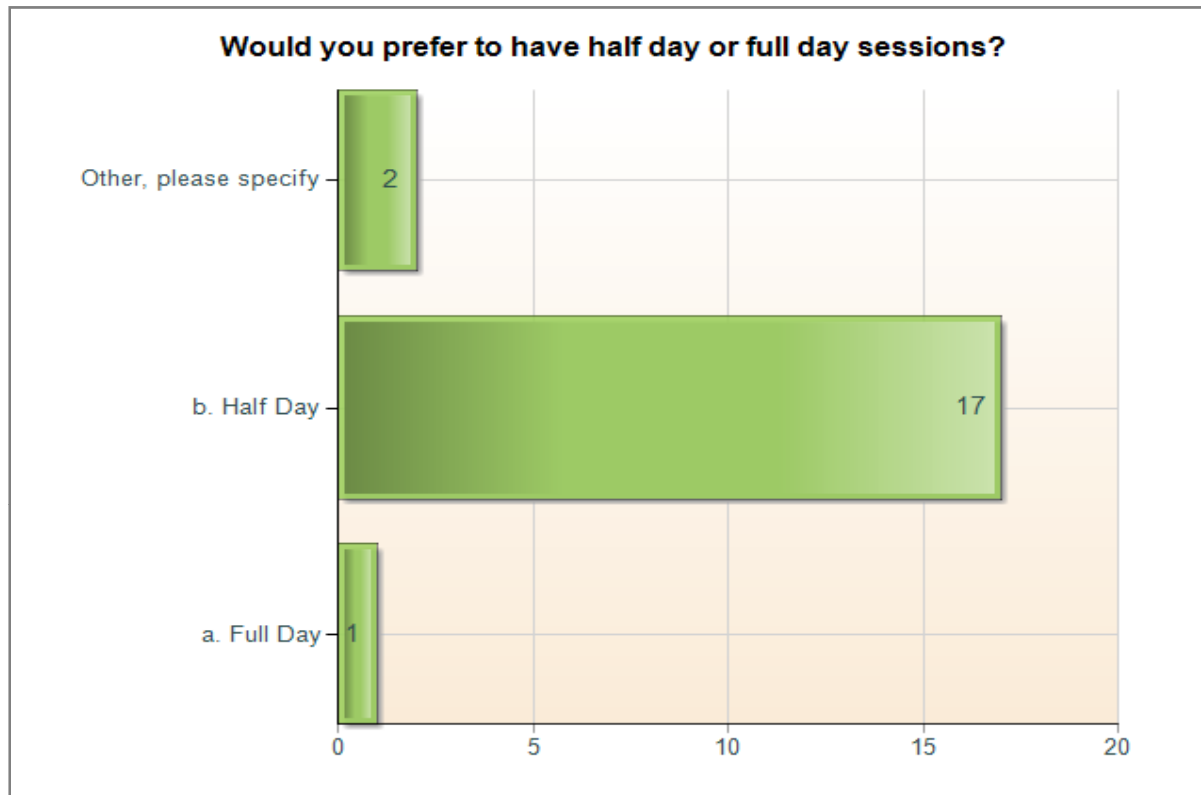
1. What topics that involve TDM are you interested in having a session or sessions on? (Please Choos ...



What topics that involve TDM are you interested in having a session or sessions on? (Please Choose three topics)

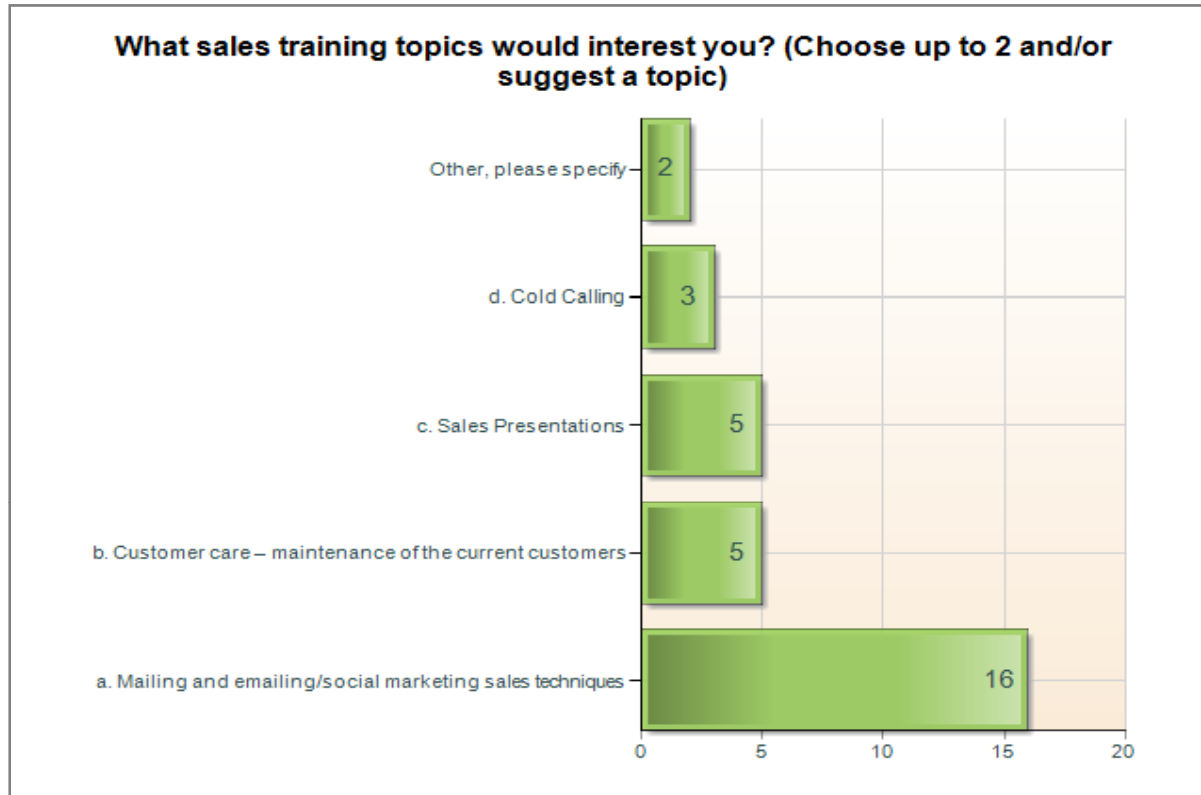
a. Small budget (or no budget) outreach	6 (30 %)
b. Working with transit providers	8 (40 %)
c. Parking Management	5 (25 %)
d. Qualified Transportation Fringe Benefits	5 (25 %)
e. Flexible Work Schedules/Teleworking	8 (40 %)
f. Incentive Programs	10 (50 %)
g. Surveying and Analysis	10 (50 %)

## 2. Would you prefer to have half day or full day sessions?



Would you prefer to have half day or full day sessions?	
<b>a. Full Day</b>	1 (5 %)
<b>b. Half Day</b>	17 (85 %)
<b>Other, please specify</b>	2 (10 %)

3. What sales training topics would interest you? (Choose up to 2 and/or suggest a topic)



What sales training topics would interest you? (Choose up to 2 and/or suggest a topic)	
a. Mailing and emailing/social marketing sales techniques	16 (84 %)
b. Customer care – maintenance of the current customers	5 (26 %)
c. Sales Presentations	5 (26 %)
d. Cold Calling	3 (16 %)
Other, please specify	2 (11 %)