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January 17, 2019



VGI is committed to encouraging and promoting a healthy and sustainable quality of life for all Virginians. In order to be more successful in our commitment, we have developed a Green Challenge for businesses in Virginia. By taking this challenge, you are pledging to take action within your business to help both the community and the environment for future generations to come.

If you would like to be our partner in reducing greenhouse gasses in Virginia and Conserve energy, take the challenge and start implementing changes in your work place today!



Our Vision:

To be THE driving force and trusted resource for sustainability expertise and advocacy in Virginia

Our Mission:

To motivate Virginians to embrace all facts of sustainability at home and at work





- Created in 2009 between the County and the Loudoun Chamber of Commerce
- Updated in 2018 as the Virginia Green Initiative
- Any commercial/home/tenant based business is welcome to take the challenge
- Complete a scorecard to be a part of this green movement
- There are no authorities in place to audit each submission
- It relies on the honor & integrity of each participant
- Local Governments are encouraged to use the website & the challenge as their own
- Winners are recognized in a green celebration in October



- Increase Your Bottom Line with Energy & Cost Savings
- Reduce Carbon Emissions
- Recognition and Leadership in the Community
- Attract New Prospective Employees & Customers by Being a Green Business
- Increase Employee Morale and Retention
- Earn Great Publicity through Press Releases & Gain Advantage over Competitors



Go to www.VGI.Green to take the challenge There are a total 150 Questions

Challenge topics:

Energy, Transportation, Waste & Recycling, Water Conservation, Products & Service, and Education & Outreach

Award Levels:

125 – 150 Points, Platinum

100 – 124 Points, Gold

75 – 99 Points, Sliver

50 – 74 Points, Certification



Since 2009, the Virginia Green Initiative have had great past sponsors such as Raytheon, America Online, Rehau, Loudoun County, Dominion Energy, Nova Medical & Urgent Care Center, Washington Gas, and National Conference Center.

The sponsorships helped VGI to hold Green Events, celebrate at the Green Gala event, awards, and to promote sustainability overall. If you would like to be a sponsor of the great Green movement in Virginia and make the VGI grow & be successful, please be one of the 20 founding sponsors.



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