CEC Art Contest Scoring Rubric  
2024 Contest Year

Theme: Source Water Protection

The submitted piece should depict a creative and positive message about source water protection. This means the artist has highlighted one or all of the following:

* Human actions on land which positively impact water quality (e.g., mindful use of winter salts and lawn fertilizers, picking up dog waste, and preventing motor oil and car wash water from entering storm drains).
* A community’s connection to local waterways –connection to water as a source of drinking water as well as for recreation and enjoyment, conveying pride.
* The role of water utilities to protect our sources of water through environmental stewardship and responsible wastewater and drinking water treatment.

Submission Categories:

1. Video - 15-second video for use on social media.
2. Painting and Drawing - Includes acrylic, pastels, watercolor, oil paints, colored pencils, crayons, gouache, spray paint or other non-digital media where pigment is applied to a physical surface such as canvas or paper.

OR

1. Photography and Digital Art - Includes art produced with a camera, on a computer, digital tablet, or phone.

Rubric is on page 2.

Scoring Rubric

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| Technical Quality of Medium –  (Are they good at art)  20 points | Composition/Creativity -  (Does the art piece tell a compelling message) *Conveys message of human and water connection and individual and/or utility stewardship actions to protect water.*  20 points | Overall Impact/Expression of theme (Does the piece capture the theme of the contest)  *The artwork's message is positive and ideally points toward stewardship and community action. The artwork represents local waters and habitats.*  40 points |
| The piece demonstrates excellent and technical grasp of selected medium as appropriate for a high school student.  16-20 | Superior degree of originality exhibited throughout. The piece is thoughtfully arranged and composed and contributes to the message.  16-20 | The message of the artwork is clear, impactful, positive, and immediately related to the source water protection theme.  31-40 |
| Piece demonstrates good technical grasp of medium for a high school student.  11-15 | Clear degree of originality exhibited throughout. The piece is well arranged and composed and relates to the message of the artwork.  11-15 | The message of the artwork is clear, impactful, and generally related to the theme of the art contest.  21-30 |
| Piece demonstrates some understanding of the chosen medium.  6-10 | The piece is neatly composed and holds some relevance to the message of the artwork.  6-10 | The message of the artwork is somewhat impactful and somewhat related to the theme of the art contest.  11-20 |
| Piece demonstrates basic familiarity with the chosen medium.  1-5 | The piece is neatly composed but holds little relevance to the message of the artwork.  1-5 | Demonstrates little impact and is minimally related to the theme of the art contest.  1-10 |
| Artwork demonstrates no artistic effort, is not one of the allowable choices of media, or is not original work.  0 | The image is not clearly composed, and it is difficult to discern the subject.  0 | Holds no relevance to the theme of the art contest.  0 |
| Scores: |  |  |

Total Score **\_\_\_\_\_\_\_\_**

Notes: