## METROPOLITAN WASHINGTON COUNCIL OF GOVERNMENTS RFP 22-015 REGIONAL AIR PASSENGER SURVEY



## **ADDENDUM 1 May 19, 2022**

NOTE: Change of deadline: Proposals shall be uploaded no later than 2:00 p.m. EDT, Thursday, June 9, 2022

## CHANGES TO SCOPE OF WORK

- 1. Page 7, V. Scope of Work, C. Task 3, Item 4.
  - Replace Item 4 with...

The contractor shall design and print informational materials (as needed) with the QR code and URL to allow passengers to access and take the survey at the gate. The contractor shall use pretest to evaluate application and use of informational material. Following the pretest, contractor shall revise and print informational material (as needed) for full-scale survey.

- Strike second and third paragraph
  - (1) print all postcards in advance of the pretest; or (2) print postcards in two batches, one for the pretest and one for the full scale survey. Two options for postcards include: 1) one postcard for all airports; 2) three postcards, one postcard for each airport. Using one postcard may reduce design and printing costs but would not allow for customization for each airport; it would also require respondents to select the airport they are using after they access the survey website.

Using three postcards may increase design and printing costs but would direct respondents to a link that does not require respondents to choose the airport and allow for customization by airport Completing the survey at the gate is desirable so that field staff can answer any questions that the respondent may have.

- Page 11, V. Scope of Work, F. Task 6, Item 1. The contractor shall conduct a pretest...
  - Note additional information inserted after second sentence: The contractor shall conduct a pretest to evaluate methodological changes to the survey. The 2022 APS shall involve several key methodological changes from previous APS efforts, including data collection method (i.e., paper survey to webbased survey), sampling approach (i.e., flight-based to zone based), and include a survey participation incentive. The contractor shall use pretest to evaluate the sampling plan, the use of

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printed information material, and the use of handheld tablets (or other modes of data collection recommended by the contractor). A pretest also allows for more comprehensive assessment of how changes in methodology can impact trend data or key estimates. The pretest shall be at a scale large enough to yield enough responses to inform necessary changes to the survey questionnaire and sampling plan.

- 3. Page 20, IX. Contents of Proposal, Section 3. Cost Proposals
  - Insert after first paragraph:

Proposals shall provide costs for each of the eight (8) tasks described in Section V Scope of Work, Parts A-H.