

## RFP 21-016 TRANSPORTATION DEMAND MANAGEMENT

### Addendum 1

Pre-proposal Meeting April 23, 2021 via MS Teams

#### Attendees:

- Rick Konrad – COG
- Nick Ramfos - COG
- Gail Crichlow – COG
- Lori Diggins – LDA Consulting
- Ayshia Keisler – Keisler Research
- Sherri Mohebbi - IT Curves

#### Agenda:

1. Introductions – Chair, Rick Konrad, COG Facilities and Purchasing
2. Project Intro from Nick Ramfos, COG TPB Director
3. All attendees are current participants in some form.
4. Brief Project Background

#### Questions/**Answers:**

1. Is there a need to trend your data across waves of different surveys/years, like the need for methodological consistency versus kind of just the best message at the moment?

The evaluation framework keeps everything on track so that we don't lose track of the data we've collected.

On the COG website that is a link to [Commuterconnections.org](http://Commuterconnections.org). Scroll to the "About Us" tab and there is a Publications page with reports from previous data collection cycles. In some of the reports, there is an appendix that shows the results from each data collection survey period. Some of the data is between 15 – 20 years old.

2. To what degree are your methods consistent? (Reference; framework methodology document)?

Once a data collection cycle is completed, the activities used during the cycle are documented in the framework evaluation report for the record. Due to the pandemic, the last cycle which was documented did not include some of the changes made during the data

collection period this past year and will be captured in the upcoming update to the framework methodology this next fiscal year.

**3. Are there any company names on the reports?**

**LDA Consultant's (incumbent) name is on the report. There are names of subcontractors and other firms' names on the reports.**

**4. On Task C, GRH program applicant's survey, you note the surveys to collect data from a representative sample up through March 16, 2022. I'm assuming that this is based on previous years since you obviously don't have all the counts yet. What do you anticipate the numbers to be at this point?**

**Last year's number will more than likely change due to the pandemic. We did review the numbers over the past two (2) years and the numbers shown in Section C seem reasonable. We're hoping with recovery to pick up more applicants. However, there is flexibility in terms of the sample size based on the number of registrants that would be available.**