

RFP 21-014
STREET SMART AWARENESS CAMPAIGN
Addendum 1

Questions/**Answers:**

1. Whether companies from outside USA can apply for this?

Yes.

2. Whether we need to come over there for meetings?

In person meetings may be required.

3. Can we perform the tasks (related to RFP) outside USA?

Some tasks can be performed outside the USA.

4. Can we submit the proposals via email?

No. Lockbox submission is required.

5. Will there be an opportunity to meet other vendors interested in pursuing this RFP for the purposes of teaming? I didn't see a pre bid conference or an online platform for information sharing in regard to it.

We do not keep a vendor list for individual projects. Our Vendor Registration System has over 25,000 possible bidders so we are not sure who might be bidding until the proposals are opened. (see www.midatlanticpurchasing.net).

Upon opening, the names of the vendors are kept confidential until after an award is decided to prevent collusion with the vendors.

It is up to subcontractors to build relationships with prime contractors in their field and market their services.

6. What has been provided in terms of donated/in kind media?

Information on donated and in-kind media is detailed in the Annual Reports, which are posted on the program web site, at <http://www.bestreetsmart.net/about/>.

7. What existing non-agency partners does Wash COG currently work with?

The Street Smart program partners with numerous law enforcement agencies, transit agencies, and media outlets that provide donated media, as well as shopping malls and other local businesses that may agree to host outreach events. Details can be found on the program web site.

8. Is the Street Smart campaign targeted to youth as well?

Street Smart is not targeted at youth under the age of 18. School-age children can be reached effectively through school-based programs, and many of our member jurisdictions have such programs. Street Smart is intended to reach adults.